

2018 APA Ambassador Year - Attendee Survey (For Individuals)

This survey is for individuals that attended the Ambassador activity. Please contact ambassadors@planning.org if you have any questions about completing the survey.

*** 1. Your first and last name**

*** 2. Your age**

*** 3. Your gender**

- Male
- Female
- Other (please specify)

*** 4. Please complete this section for your Race. APA uses this data to better understand the impact of the Ambassador program.**

- White
- Black or African American
- American Indian or Alaska Native
- Asian or Pacific Islander (Japanese, Chinese, Korean, Vietnamese, Native Hawaiian, Filipino, Guamanian or Chamorro, Samoan, or Other Asian/Pacific Islander)
- Other race
- I prefer not to answer
- Not sure

*** 5. Please complete this section for your Hispanic Origin. APA uses this data to better understand the impact of the Ambassador program.**

- Spanish, Hispanic, Latino (Mexican, Mexican American, Chicano, Puerto Rican, Cuban, other Spanish, Hispanic or Latino)
- Not Spanish, Hispanic or Latino
- I prefer not to answer
- Not sure

6. First name of APA Ambassador

*** 7. Last name of APA Ambassador**

*** 8. City where activity took place**

*** 9. Date of activity (month/day/year)**

Month, day and year the activity took place

 

*** 10. I am a:**

- Student attending elementary school
- Student attending middle school
- Student attending high school
- Student attending a university or college
- Community member (non-student)
- Professional planner

Other (please specify)

*** 11. Please rate your overall satisfaction with the Ambassador activity**

- Very satisfied
- Satisfied
- Not sure or neutral
- Not satisfied

Other (please specify)

*** 12. The Ambassador activity helped me better understand the planning issues in my community.**

- Strongly agree
- Agree
- Not sure or neutral
- Disagree
- Strongly disagree

Other (please specify)

13. If so, how did it better help your understand the planning issues in your community?

*** 14. The Ambassador activity helped me better understand the planning profession.**

- Strongly agree
- Agree
- Not sure or neutral
- Disagree
- Strongly disagree

Other (please specify)

15. If so, how did it help you better understand the planning profession?

* 16. The Ambassador activity helped me better understand the American Planning Association (what it is and what are its goals).

- Strongly agree
- Agree
- Not sure or neutral
- Disagree
- Strongly disagree

Other (please specify)

17. If so, how did it better help your understand the American Planning Association?

* 18. The Ambassador activity has made me interested in choosing planning as a future career

- Yes
- Not sure or neutral
- Not really

Other (please specify)

*** 19. How likely are you to join the American Planning Association after participating in the Ambassador activity?**

- Likely
- Not sure or neutral
- Not likely

Other (please specify)

20. Are there any other key takeaways or lessons learned that you'd like to share?

21. Do you have any suggestions for improving this activity? All comments are welcome!

Done