WE ARE DPR

WE HAVE A PASSION FOR INTERACTION
ABOUT US

- The Department of Parks and Recreation promotes wellness and vitality through dynamic programs and attractive public spaces.
Vision: Arlington is a happy and healthy place to live, learn, work and play.

OUR MISSION

STAFF
249.75 Perm FTE FY 2016
355 Temp FTE FY 2016

BUDGET
$ 38.9 M Budget FY 2016
$182.0 M FY15-FY24 CIP
OUR NUMBERS

- “Data! data! data! I can’t make bricks without clay.”
  Arthur Conan Doyle (Sherlock Holmes)
216,700 residents

Skewing younger

Aging in Place

More multifamily apartments and condos
87% of Land Area w/n 1/4 Mile of a Park
OPEN SPACE
Existing System

- 592 acres FEDERAL
- 918 acres COUNTY
- 145 acres NVRPA
- 30 acres EASEMENT
- 16 acres NVCT
- 376 acres SCHOOLS
- 2,077 acres TOTAL

9.58 acres: 1,000 residents ARLINGTON
10 acres: 1,000 residents NRPA

Excludes 557 acres National Cemetery
OUR FACILITIES
DPR/Regional Community Buildings

14 COMMUNITY CENTERS
2 NATURE CENTERS
1 NATURE CTR (REGIONAL)

135,875 Sq. Ft. ARLINGTON MILL
4,112 Sq. Ft. DAWSON TERRANCE
40% Tree Canopy Across Arlington

ROSSLYN-BALLSTON #1
55,627,862 Sq. Ft. total area
12,375,625 Sq. Ft. tree canopy area

COLUMBIA PIKE #2
73,586,600 Sq. Ft total area
25,447,877 Sq. Ft. tree canopy area

PENTAGON CITY #4
11,920,937 Sq. Ft. total area
2,210,835 Sq. Ft. tree canopy area

CRYSTAL CITY #3
17,148,959 Sq. Ft. total area
1,762,446 Sq. Ft. tree canopy area
OUR PROGRAMS

Unique Individuals

FY15 34,812 Program Participants

- Sports/Teams: 12,197
- Classes: 11,784
- Passes: 2,349
- Camps: 2,212
- Nature Ctr: 1,628
- Youth Programs: 1,693
## OUR FIELDS

### Existing System

#### RECTANGLE FIELDS
- DROP-IN PLAY
- FOOTBALL, SOCCER
- LACROSSE, FIELD HOCKEY
- RUGBY, FRISBEE, KICKBALL

#### DIAMOND FIELDS
- DROP-IN PLAY
- BASEBALL
- SOFTBALL
- KICKBALL

#### COMBINATION FIELDS
- DROP-IN PLAY
- ALL RECTANGLE SPORTS
- ALL DIAMOND SPORTS
- MOST FLEXIBLE SPACE

### Statistics
- **RECTANGLE FIELDS**: 44 fields, 15 Synthetic, 29 Natural
- **DIAMOND FIELDS**: 32 fields, 1 Synthetic, 31 Natural
- **COMBINATION FIELDS**: 19 Natural
“An idea can turn to dust or magic depending on the talent that rubs against it.” Bill Bernbach
Studies have shown that being located 1/10th of a mile near open space adds between five and ten percent to the total value of a home, in both high and low income communities.

A network of parks in every neighborhood contributes to economic well-being for the entire County.

Source: http://www.cfr.washington.edu/research/enviro/Policy/Hedonics.pdf
Tree Canopy - Benefits to Residents

- **5% Increase in Property Values** with trees in front yard (3-5%)
- **9% Increase in Property Values** with good tree cover in neighborhoods (6-9%)

7% INCREASE
OFFICE RENTAL RATES

12% INCREASE
CONSUMER SPENDING

**SPECIAL EVENTS**

Intensity of permitted events (2014)

- 52% PRIVATE EVENTS
- 6% COUNTY EVENTS
- 26% NON-PROFIT EVENTS
- 15% OTHER EVENTS

Total events: 190

- 21% HIGH
- 5% MEDIUM-HIGH
- 7% MEDIUM-LOW
- 10% LOW

[Map showing intensity distribution of events]
HOW WE ROLL

- “Design creates culture, culture shares values, values determine the future.”
  Robert L. Peters
OUR PORTFOLIO

LONG BRIDGE PARK

FLEXIBLE SPACE

• ACTIVE/PASSIVE RECREATION
• SPECIAL EVENTS
• PUBLIC ART WITH UTILITY

EDUCATION & ENVIRONMENT

• INSTRUCTIONAL ELEMENTS
• GREEN INFRASTRUCTURE
• DARK SKY LIGHTING
OUR PORTFOLIO

PENROSE SQUARE

- SPECIAL EVENTS
- PUBLIC ART
- CONTRIBUTES TO REVITALIZATION
- WATER FEATURES
- RECYCLED WATER
OUR PORTFOLIO

ROCKY RUN PARK

- CAPITAL MAINTENANCE
- MULTI-RECREATIONAL
- MULTI-GENERATIONAL
- COMMUNITY ENGAGEMENT
OUR PORTFOLIO

BARTON POP-UP PARK

- IMPROVED UNDERUTILIZED SPACE
- PROMOTE ACTIVE STREETS
- ACTIVE & PASSIVE RECREATION
- PLACEMAKING

SMALL INVESTMENT, BIG IMPACT

PARTNERSHIP

SUPPORT LOCAL BUSINESS
SHIRLINGTON DOG PARK

- STRATEGIES THAT ATTRACT PEOPLE
- 5,000 DOGS PER WEEK
- ACCESS TO WATER
- PRESERVES TREE CANOPY

GATHERING SPACE

SPONSORSHIPS

COMMUNITY AMENITY
SHIFT HAPPENS
- Enough said
Going Vertical

Photos Courtesy: Chicago Parks and Recreation
Campus Martius Park
Detroit, MI

Photo courtesy: Michigan Municipal League
I like this park because...

always see others to play. A place to play...it’s the only “natural” space for my Grandkid’s to play after school.

SAVE RH Park!

...we can come here after dinner to play until bedtime.

It’s the only park in Roslyn basically.

Rosslyn Park always relaxing this area.

I love!

LOVE

FRESH AIR

No Messing

#maximize happiness

I hate over the part!

basic
WE’LL STILL HAVE A PASSION FOR INTERACTION
COLLABORATION WILL STILL BE AT THE HEART OF EVERY GREAT PROJECT
IT'S TIME TO BROUGHT TOGETHER THAN THE SUM OF OUR PARTS.
IT’S TIME TO INTERACT

🌱 ARLINGTON

DEPARTMENT OF PARKS AND RECREATION