APA Florida By the Numbers
Annual Report 2020-2021
Reporting Year: July 1, 2020 - June 30, 2021

FY 2020 REVENUE AND EXPENSES

Total Revenue $475,327.60

- Annual Conference $112,001.72
- Sponsorships $50,000
- APA Dues Rebate $266,921
- Advertising Fees $18,330
- Membership Services, Growth & Communication $47,137.34
- Professional Development $52,334.40
- Government Affairs $60,585.13
- Communication $15,949.30
- Public Education & Outreach $7,871.25
- Chapter Office & Executive Committee Support $262,095
- Misc. Income (Transfer from BP Settlement) $12,999.30
- Chapter Workshops $10,779.86
- Interest Income $3,314.67
- Publications $981.05

Total Expenses $446,672.42

- Annual Conference $112,001.72
- Sponsorships $50,000
- APA Dues Rebate $266,921
- Advertising Fees $18,330
- Membership Services, Growth & Communication $47,137.34
- Professional Development $52,334.40
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COMMUNICATIONS

- 4 Florida Planning Newsletters
- 12 E-News & Notes
- 17 Legislative Reporters

LEGISLATIVE COORDINATION

- Attendence Legislative Policy Workshop 245
- Number of Bills That We Tracked 210
- *Submitted HB 403 and HB 487 veto requests to Governor

ANNUAL CONFERENCES

2020: Virtual Conference
- 750 Registrants
- 9 Sessions
- 3 Networking Events
- 3 Mobile Workshops
- 11 Mobile Workshops & Trainings

2021: Miami, FL
- 472 Early Bird Registrants
- 3 Mobile Workshops & Trainings
- 61 Networking Events
- 11 Sessions

GREAT PLACES PROGRAM

- 5,395 Number of Votes Received
- 11 Number of Submittals
- Warm Mineral Springs
- Mill Lake Park Continuum
- Historic Downtown Stuart
- Historic Downtown Stuart

2022 CONFERENCE LOCATION: ORLANDO

ANNUAL SPONSORS
### Membership Breakdown

**Number of Members**
- 2,550 (2017)
- 2,892 (2018)
- 2,979 (2020)
- 3,008 (2021)

### Membership Type

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>Regular APA</td>
<td>2,288</td>
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<tr>
<td>Student</td>
<td>439</td>
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<tr>
<td>Retired</td>
<td>33</td>
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<tr>
<td>Life Member</td>
<td>140</td>
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<tr>
<td>Chapter Only</td>
<td>11</td>
</tr>
<tr>
<td>Group Planning Board</td>
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<tr>
<td>Planning Board Alumni</td>
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<tr>
<td>APA Staff</td>
<td>3</td>
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<tr>
<td>Faculty</td>
<td>36</td>
</tr>
</tbody>
</table>

**Total Members**: 3,008

### New This Year

- **30** Traditional AICP Candidates
- **14** Traditional AICP Candidates

### Profession Development

#### AICP Exam Pass Rate

- **Spring/Summer 2020**: 68%
- **November 2020**: 48%
- **May 2021**: 43%

### Social Media

- **1,877 Fans**
- **2,319 Followers**

### Certifications

- **Total Certification**: 1,671
- **Total FAICP Inductees**: 6
- **AICP**: 1,600
- **FAICP**: 52
- **AICP Certified Urban Designer**: 4
- **AICP Certified Transportation Planner**: 11

### Section Breakdown

- **Florida**: 166
- **Miami**: 465
- **Orlando**: 344
- **Tampa**: 259
- **Jacksonville**: 222
- **Southwest Florida**: 185
- **Northeast Florida**: 184
- **Northwest Florida**: 169
- **Panhandle**: 75
- **609 Out-of-Florida Members**

*All data as of June 30, 2021*