APA Florida By the Numbers
Annual Report 2021-2022
Reporting Year: July 1, 2021 - June 30, 2022

FY 2022 REVENUE AND EXPENSES

- Total Revenue: $664,104
  - Annual Conference (no sponsorships): $245,000
  - Sponsorships: $87,000
  - Advertising Fees: $32,768
  - BP Funds: $24,604
  - Interest Income: $3,750
  - APA Dues Rebate: $256,000

- Total Expenses: $664,104
  - Chapter Workshops & Trainings Support: $286,700
  - Public Education & Outreach: $19,268
  - Section Support: $31,104
  - Government Affairs: $64,600
  - Professional Development: $207,111
  - Chapter Office & Executive Committee Support: $286,700

COMMUNICATIONS

- 4 Florida Planning Magazine
- 12 E-News & Notes
- 11 Legislative Reporters

LEGISLATIVE ACTIVITY

- 2022 Legislative Session Bills Tracked: 172
- Session Bills with Position Taken: 27
- 1 Veto Letter Sent (HB 7 Stop WOKE Act)
- Registrants for the Virtual Public Policy Workshop: 246

ANNUAL CONFERENCES

- 2021: Miami
  - 573 Registrants
  - 61 Sessions
  - 5 Networking Events
  - 7 Mobile Workshops

- 2022: Orlando
  - 740 Early Bird Registrants
  - 8 Mobile Workshops & Trainings
  - 5 Networking Events
  - 76 Sessions

GREAT PLACES PROGRAM

- 1,575 Number of Votes Received
- 6 Number of Submittals

2023 CONFERENCE LOCATION: JACKSONVILLE

- Reiter Park
- Jupiter
- Riverwalk
- Mill Lake Park Continuum
- Mill Lake Park Continuum

ANNUAL SPONSORS

- AARP Florida
- plusurbia.
- THERAQUE SPAIN
- WADE TRIM
- THE WORKING GROUP
**MEMBERSHIP**

- 2,892 Members in 2018
- 2,979 Members in 2020
- 3,008 Members in 2021
- 2,997 Members in 2022

**SECTION BREAKDOWN**

- Number of Members
  - 83
  - 183
  - 191
  - 164
  - 464
  - 333
  - 84
  - 159
  - 208
  - 640
  - 51 Out-of-Florida Members

**MEMBERSHIP TYPE**

- **Membership Category**
  - Number
    - Regular APA: 2,228
    - Student: 448
    - Retired: 33
    - Life Member: 162
    - Chapter Only: 3
    - Group Planning Board: 81
    - Planning Board Alumni: 0
    - APA Staff: 5
    - Faculty: 37

- **TOTAL MEMBERS**: 2,997

**NEW THIS YEAR**

- Revamped Great Places in Florida program
- Developed and recorded “Transportation Planning 101” 3-hour short-course for the Florida Association of Counties, part of the FAC’s training program for new county commissioners
- EDI Committee organized and hosted diversity training courses for Chapter leadership and members
- Initiated Community Planning Assistance Team (CPAT) pilot program

**AICP EXAM PASS RATE**

- MAY 2020: 43%
- NOV 2021: 45%
- MAY 2022: 58%

**SOCIAL MEDIA**

- 1,613 Fans
- 2,347 Followers
- 1,607 Followers
- 7,751 Video Views
- @apa_florida

**SECTION SPONSORED APA FLORIDA EVENTS**

- CM CREDITS
  - 39 / 110.25 EVENTS

**CHAPTER SPONSORED NON-APA FLORIDA EVENTS**

- CM CREDITS
  - 5 / 85 EVENTS

**CHAPTER SPONSORED APA FLORIDA EVENTS**

- CM CREDITS
  - 3 / 23.5 EVENTS

**SECTIONS**

- MINOR
  - CM CREDITS: 6.25

- MEDIUM
  - CM CREDITS: 3 / 23.5
- CM CREDITS: 5 / 85

**CERTIFICATIONS**

- **TOTAL CERTIFICATION**
  - 1,687

- **TOTAL FAICP INDUCTEES**
  - 6

- **AICP Candidates**
  - 1,556

- **AICP**
  - 58

- **AICP Certified Transportation Planner**
  - 10

- **AICP Certified Environmental Planner**
  - 4

- **FAICP**
  - 56

- **AICP Certified Urban Designer**
  - 3

*All data as of June 30, 2022*