



# SPONSORSHIP OPPORTUNITIES & BENEFITS



### Chapter Highlights

- ✓ A network of 300+ members
- ✓ APA ID Fall Conference and Spring Virtual Summit
- ✓ Monthly newsletter reaching over 800 subscribers
- ✓ Statewide training video library
- ✓ Expanded membership resources
- ✓ AICP Exam Study Group with an 80%+ pass rate

The Idaho Chapter of the American Planning Association invites agencies, firms, organizations, and individuals to **support effective planning across the state** through our Annual Sponsorship Program. As a 501(c)(3) nonprofit, your sponsorship may be tax-deductible and directly advances our mission to strengthen planning programs, promote best practices, and support impactful legislation. **Sponsorships fuel essential resources including education, training, networking, AICP support, and legislative advocacy, along with conferences, study groups, newsletters, job boards, and statewide representation.**



### Networking

Connect with planning professionals and leaders statewide



### Advocacy

Strengthen Idaho's voice in shaping planning policy



### Education

Support training and resources that elevate planning



### Community

Foster a supportive, engaged network of planning leaders

	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$2,000	\$1,500	\$750	\$500
Featured on APA Website	Yes	Yes	Yes	Yes
Logo in APA Newsletter	Large	Medium	Small	Small
Fall Conference Booth	Yes	Yes	Yes	
Fall Conference Registration	2	1		
Fall Conference Advertisement	Yes	Yes	Logo	Small Logo
Spring Summit Content	3 Minute Intro	Ad Image	Logo	Small Logo
Additional Benefits	5 Minute Main Session Intro			

\*A La Carte Sponsorship Items available