APA Florida by the Numbers
Annual Report 2019-2020
Reporting Year: July 1, 2019 – June 30, 2020

FY 2019 REVENUE AND EXPENSES

Total Revenue $655,701.13

- Membership Services, Growth & Communication $45,868.33
- Government Affairs $69,403.55
- Professional Development $243,559.68
- Public Education & Outreach $24,552.25
- Section Support $22,948.54
- Chapter Workshops $19,376.42
- Interest Income $5,970.22
- APA Dues Rebate $259,540.89
- Publications $1,444.40
- Misc. Income (Transfer from BP Settlement) $25,373.45
- Advertisements $38,480
- Sponsors $98,750
- Interest Income $5,970.22

Total Expenses $646,644.98

- Chapter Office & Executive Committee Support $249,312.65
- Membership Services, Growth & Communication $45,868.33
- Government Affairs $69,403.55
- Professional Development $243,559.68
- Public Education & Outreach $24,552.25
- Section Support $22,948.54
- Chapter Workshops $19,376.42
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ANNUAL CONFERENCES

2019: Sandestin
- 620 In Attendance
- 9 Mobile Sessions
- 5 Workshops & Seminars

2020: Virtual
- 532 Early Registration
- 9 Networking Events
- 3 Mobile Sessions

2021 Conference Location: Miami

ANNUAL SPONSORS

- Hopping Green & Sams, Attorneys and Counselors
- Theriaque Spain
- vhb
- Wade Trim

COMMUNICATIONS

- Florida Planning Newsletters: 4
- E-News & Notes: 12
- Legislative Reporters: 18

LEGISLATIVE COORDINATION

- 2020 Legislative Policy Workshop Attendance: 110
- Number of Bills That We Tracked*: 241

- *Submitted SB 410 veto request letter to Governor

ANNUAL SPONSORS

- Downtown Boca
- Downtown Winter Haven
- Lake Concord Park - Casselberry
- South Palm Park - Lake Worth Beach
- St. Armands Circle - Sarasota
- Town of Jupiter Riverwalk
- Downtown Winter Haven

2019 GREAT PLACES PROGRAM

- 4,000+ Number of Votes Received
- 15 Number of Submittals
**Number of CM Credit Events**

**CHAPTER SPONSORED NON-APA FLORIDA EVENTS**
- 4 / 36.75 CM CREDITS

**CHAPTER SPONSORED APA FLORIDA EVENTS**
- 4 / 6 CM CREDITS EACH
  - Live & On-Demand
  - Events
  - CM Credits

**2019 ANNUAL CONFERENCE**
- 120.25 CM CREDITS

**2020 PUBLIC POLICY WORKSHOP/MOBILE TOUR**
- 6.25 CM CREDITS

**TOTAL MEMBERS 2,979**

*All data as of June 8, 2020

- Decision made to host first Virtual State Conference while Section and Chapter events shifted to virtual formats to provide continued service and benefits to members.
- Conducted first Equity, Diversity & Inclusion (EDI) survey.
- Received Chapter President’s Council Leadership Award for Chapter Volunteer Service.
- Financial Task Force appointed to review budgeting, investment, insurance, and reserve policies.
- Significant coordination and information sharing with other large APA Chapters in response to COVID-19 impacts.

**PROFESSIONAL DEVELOPMENT**

**AICP Exam Pass Rate**
- May 2019: 61%
- Nov 2019: 66%
- Spring/Summer 2020: 68%

**SECTION BREAKDOWN**

- Emerald Coast: 78 Members
- San Felasco: 165 Members
- First Coast: 180 Members
- Atlantic Coast: 159 Members
- Orlando Metro: 466 Members
- Treasure Coast: 355 Members
- Broward: 266 Members
- Gold Coast: 205 Members
- Sun Coast: 610 Members
- Heart of Florida: 77 Members
- Capital Area: 224 Members
- Promised Lands: 165 Members

**CERTIFICATIONS**

- **TOTAL CERTIFICATION, FAICP**
  - 1,580
- **TOTAL FAICP INDUCTEES**
  - 6

**SOCIAL MEDIA**

- Facebook: 1,792 FANS
  - 1,490 LIKES
- Twitter: 2,307 FOLLOWERS
- LinkedIn: 1,120 FOLLOWERS