comprehensive planning. community engagement. ordinance and code development. hazard mitigation planning. storm recovery.

For more information stop by our booth or visit our website at:

www.hcpplanning.com
On behalf of APA-NC, welcome to Winston-Salem for the 2018 North Carolina Planning Conference! We have a great conference in store for you, so let’s start with the numbers: three days, over 50 concurrent sessions and lightening rounds, 10 mobile tours, 11 awards to be given, and three major receptions and networking events. Next, the venue: The newly renovated Benton Convention Center in historic downtown Winston-Salem. As North Carolina’s fifth largest city and a dynamic place with a changing economy that has added 15,000 new neighbors over the past seven years, Winston-Salem is a fitting location to explore this year’s theme of Community, Connectivity and Change. As pioneered at last year’s conference, we start the networking with an Exhibitor Meet and Greet reception on Tuesday night. For decades, Winston-Salem has been a center for the arts in North Carolina, and the big Welcome Reception will be held Wednesday evening at Reynolds Place, located in the heart of downtown as part of the Milton Rhodes Center for the Arts. On Thursday, enjoy the delicious craft beers (or a beverage of your choice) at the Diversity Mixer, being held at one of North Carolina’s most successful breweries, Foothills. Finally, if you want to learn more about how you can be involved with the work that the APA-NC chapter does, be sure to attend the Chapter Meeting on Thursday afternoon where you can meet many of our committee chairs and volunteers. I’m sure you’ll agree this year’s conference is a great opportunity to learn, reconnect, and have fun, and I look forward to seeing everyone.

— Ken
The American Planning Association-North Carolina Chapter would like to thank the 2018 North Carolina Planning Conference Committee for all their hard work and assistance with this year’s conference.

Roger Bardsley, Kelly Bennett, Margaret Bessette, Matthew Burczyk, Cindy Camacho, Guy Cornman, Amy Crum, Jesse Day, Greg Errett, Josh Harrold, Jeff Hatling, Ben Howell, Rochelle Joseph, Mark Kirstner, Megan Lefbetter, Kara Louise, Michelle McCullough, Paul Norby, Angie Plummer, David Reed, Dawn Vallieres, Tiffany White

Photo below - Downtown Skyline and Sawtooth Center Provided by Visit Winston-Salem Visitors Center Photographer Wings over Winston; Top right - Benton Convention Center; Bottom right - Inside Benton Convention Center © Liz Nemeth Photography
One Complex. Conveniently Connected.

Within a five minute walk to over 80 restaurants, bars and clubs as well as numerous shops, galleries and theatres.
Potential credits are estimated in the agenda below, but the amount of credits will not be finalized until approved by APA.

All mobile sessions will meet their tour guides inside the Fifth Street entrance of the Benton Convention Center. A sign will be posted showing where to meet.

1:00 pm – 5:00 pm
Early Registration Open | Main Entrance

2:00 pm – 5:00 pm
Exhibit Hall Open | Winston Foyer

2:00 pm – 3:15 pm
Concurrent Sessions | 1.25 CM Each

A Commitment to Southeast Raleigh: Community Building Through Social Infrastructure | Winston 3A

The YMCA of the Triangle with Purpose-Built Communities and Wake County Public Schools is building a “Beacon” in Southeast Raleigh. Consisting of a YMCA, school, affordable housing, and community serving commercial, this case study looks at the role that the equitable access to quality social infrastructure can have in breaking the cycle of intergenerational poverty in a community and how public-private partnerships can be leveraged to improve our cities.

Presenters: Kia Baker, Southeast Raleigh Promise | Tim Carr, CFM, LEED AP OM, YMCA of the Triangle Area, Inc. | Jon Mills, YMCA of the Triangle Area, Inc. | Brian Richards, RLA, LEED AP ND, WithersRavenel
The Language of Equity | Winston 3B

Integrating fairness and social inclusion into our planning policies can change our communities for the better. This session will focus on the key findings of the Michigan Association of Planning Language of Equity Project (A project presenters Matthew Freeman and David Campt consulted on) and leave planners with 8 lessons on how to talk about equity.

**Presenters:** Dr. David Campt, The DWC Group | Matthew Freeman, Dialectix Consulting

Health, Equity and Coalitions: Building Connections to Influence Policy | Winston 3C

This session will describe how coalition-building was harnessed to promote positive transportation policy change within Winston-Salem, NC. Using the backdrop of public transit, the health benefits of public transit will be highlighted, and mobility inequities will be discussed. While focused on public transit the process can be applied to many community services and issues. The closing discussion will focus on the importance of stakeholder engagement through coalition building.

**Presenters:** Mark E. Kirstner, AICP, Piedmont Authority for Transportation | Phillip Summers, MPH, Wake Forest School of Medicine

Planning’s Role in Promoting Health Equity in North Carolina | Salem 1A

What is health equity, why should planners care, and what can we do to promote health equity? This session by Plan4Health NC, will provide planners and allied fields the opportunity for open discussion on the role planners play in developing healthy communities and reducing health inequities and the benefits of doing so. Applicable tools and approaches will be demonstrated.

**Presenters:** Katherine Hebert, AICP, Centralina Council of Governments | Sarah Langdon, MPH, MCHES, Wake Forest School of Medicine

3:15 pm – 3:30 pm
Break | Winston Foyer
Planning to Make It: *Makerspaces in the Local Economy* | Winston 3A

Panel on the role of makerspaces in building the economy and social capital within a community. The panel will consist of a representative from the library system, a local developer, and individuals who have started makerspaces. The panel will discuss the impetus for developing their spaces and their roles in the community, as well as, planning challenges they have faced.

**Presenters:** Amy Crum, City of Winston-Salem/Forsyth County | Alan Shelton, Winston-Salem Mixxer | Joe Rotondi, Forge Greensboro | Dewey Anderson, Blackpine Development | Harweda Coe, Forsyth County Library

Cities for Life: *Planning for Inclusive Urban Spaces* | Winston 3B

We are tasked with planning urban spaces for the benefit of all abilities. But if we are not careful, plans can miss entire populations or generations. While ADA is important we must take a broader look at inclusive planning and universal design in public spaces. We design homes to allow aging in place, now we must plan cities to do the same.

**Presenter:** Gary E. Warner, ASLA, AICP, WithersRavenel

Abandoned Houses: *Changing Approaches to Strengthen Communities* | Winston 3C

In the Western Piedmont region, 1 in 5 houses are vacant, with only a small percentage of vacancies accounted for by properties that are for sale, for lease, or used seasonally. The “other” vacant homes are just sitting - many as tax delinquent, dilapidated, or nuisance properties. In this session, planners from the region will share their experiences from a multi-jurisdictional Vacant and Substandard Housing Task Force that brings together finance, code enforcement, planners, and community development partners to address this critical issue.

**Presenters:** Duncan Cavanaugh, AICP, Western Piedmont Council of Governments | Taylor Dellinger, GISP, Western Piedmont Council of Governments | Dave Leonetti, AICP, City of Hickory | Anthony Starr, AICP, Western Piedmont Council of Governments | Jenny Wheelock, AICP, City of Lenoir
3:30 pm – 5:00 pm
Mobile Session I 1.5 CM

Revive and Alive: A Walking Tour of Winston-Salem’s Recent Downtown Rehabilitation Projects

Walk from the Convention Center to the old Courthouse Square which has been rejuvenated by the rehabilitation of four historic buildings in the last five years. Learn about the history of the square and the buildings that have surrounded it and how it has changed over the last 160 years. The tour will include meeting a representative from each project, a tour of the building, and an opportunity to ask questions. The four buildings include the former Forsyth County Courthouse, the former Reynolds Headquarters, the Pepper Building, and the O’Hanlon Building.

Mobile Guide: Michelle M. McCullough, City of Winston-Salem/Forsyth County

5:00 pm – 6:30 pm
Exhibitor and Sponsor Meet & Greet Reception I
Exhibit Hall – Winston Foyer

Enjoy a drink and spend time catching up with other attendees while checking out the conference exhibit hall.

Downtown Winston-Salem Photo © 2014 Jeff Silkstone
7:00 am – 5:00 pm
Registration Open I Main Entrance

7:30 am – 5:00 pm
Exhibit Hall Open I Winston Foyer

7:30 am – 9:00 am
Coffee Connections I Winston Foyer

8:00 am – 9:15 am
Concurrent Sessions I 1.25 CM Each

Bikes and Greenways: Connecting the State I Winston 1A

Each of the major metro regions in the state will give a brief overview of their bike network and greenway vision along with some implementation examples. Then a larger perspective of how they all tie together will follow from East Coast Greenway and the NCDOT Bike and Ped Division.

Presenters: Paul Black, AICP, Capital Area Metropolitan Planning Organization I Curtis Bridges, AICP, Charlotte Regional Transportation Planning Organization I Hannah Cockburn, AICP, North Carolina Department of Transportation I Elizabeth Jernigan, AICP, City of Greensboro I Mike Kozlosky, City of Wilmington I Iona Thomas, AICP, McAdams Engineering I Lyuba Zuyeva, AICP, French Broad River Metropolitan Planning Organization

A Tour of Great Streets I Winston 1B

What is a great street and where are they? This session will discuss the key characteristics of great streets, lessons learned from innovative design, and effective treatments that enhance the bicycle and pedestrian realm of these important public spaces. Session attendees are invited to participate through interactive polling and mid-session, small group workshops.

Presenters: Jared Draper, AICP, Toole Design Group I Chris Lambka, PLA, Toole Design Group
**Homegrown Tools: Case Studies of Successful Small Town Economic Development** | **Winston 1C**

Homegrown Tools is a web tool that tells the story of small towns that have successfully stimulated private investment and job creation. The tool is meant to connect public officials, practitioners, and researchers to successful small town economic development strategies and inspire small towns to leverage their unique assets. In this session we will introduce participants to the tool, gather feedback, and discuss case study examples.

**Presenters:** Carolyn Fryberger, NCGrowth

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**Interjurisdictional Strategic Planning – Plan to Complete the East Coast Greenway** | **Winston 3A**

The NC East Coast Greenway State Committee is the critical interface between East Coast Greenway and local communities building this Maine to Florida greenway. While North Carolina boasts the most connected metro region along the 3,000-mile route we face significant challenges, which prompted our member MPOs, RPOs and municipalities to embark on a strategic planning initiative that has yielded a powerful plan.

**Presenters:** Iona L. Thomas, AICP, McAdams/NC East Coast Greenway State Committee | Kathryn Zeringue, East Coast Greenway Alliance

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**Whose Plaza Is It? Placemaking & Equity Meet Head On** | **Winston 3B**

Lecture by project partners from the public, private, and non-profit sectors intended to inform how placemaking can be used as a tool in public realm design to ensure equitable community engagement, preservation of culture, and mitigate the threat of displacement.

**Presenters:** Monica Carney Holmes, AICP, CNU-A, City of Charlotte | Erin Chantry, LEED AP ND, CNU-A, City of Charlotte | Eric Orozco, AICP, LEED AP ND, Neighboring Concepts | Alysia Osborne, AICP, Charlotte Center City Partners

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**9:15 am – 9:30 am**

**Break** | **Winston Foyer**
9:30 am – 11:00 am
Opening Keynote Session I Winston 2

Sponsored by: CLARION

- Opening Remarks & Announcements – Ken A. Bowers, AICP, APA-NC President
- Welcome – Allen Joines, Mayor, City of Winston-Salem & David R. Plyler, Chairman, Forsyth County Board of Commissioners
- Keynote – Kofi Boone, ASLA, North Carolina State University
- Panel Session – Changes in Parks and Recreation Planning
  - Moderator: Joe Webb, ASLA, AECOM
  - Presenters: Bill Anderson, FAICP, AECOM I Kofi Boone, ASLA, North Carolina State University I TJ McCourt, AICP, City of Raleigh

11:00 am – 11:15 am
Break I Winston Foyer

11:15 am – 12:30 pm
Concurrent Sessions I 1.25 CM Each

We Bought a Village: Redevelopment of Downtown Kannapolis I Winston 1A

Session will provide detailed overview of events leading up to the purchase of 55 acres by the City of Kannapolis in its downtown and subsequent development of a Downtown Revitalization Master Plan for the historic Cannon Village. Session will include presentation of downtown redevelopment projects including a new sports and entertainment venue, residential, commercial and office development, along with infrastructure and streetscape improvements that will serve to facilitate and catalyze redevelopment of downtown Kannapolis.

Presenters: Zachary D. Gordon, AICP, City of Kannapolis I Irene Sacks, CEcD, City of Kannapolis I Andrew Trump, University of North Carolina
Agile Planning: Just in Time Planning Strategies I Winston 1B

This session will provide techniques for planning in a pinch. Market cycles, rapid gentrification and politics do not always pay attention to lengthy planning processes that are designed to plan for the next 15 years. When circumstances require more immediate planning guidance, communities need to develop Just In Time strategies that meet the immediate need and do not try to “boil the ocean.”

Presenters: Rae Buckley, Town of Chapel Hill I Meg McGurk, Chapel Hill Downtown Partnership I Hudson Vaughan, Marian Cheek Jackson Center

Community Place Making and Connectivity Through Complete Streets I Winston 1C

Transportation workshop intended for professional planners in the fields of land use, downtown and transportation planning. Hear success stories on implementing Complete Streets principles within a NCDOT major thoroughfare, a downtown, and a traditional neighborhood design development. Attendees will gain a stronger understanding of practical application of Complete Streets concepts.

Presenters: Teresa Gresham, P.E., Kimley-Horn I Jeff Hatling, AICP, Town of Kernersville I Milt Rhodes, The Arden Group

Working Landscapes: The Case for Rural Food Systems Planning I Winston 3A

Rural communities struggle with land use planning and incentives to support dynamic food and farming businesses. This session explores dynamic land-use planning tools. The film, What Can Be examines an economic redevelopment project, the public and private partners involved and how their model could be replicated to develop complementary food processing facilities for economic resilience in other rural communities.

Presenters: Gabriel Cummins, Working Landscapes I Laura Lauffer, Center for Environmental Farming Systems I Jonathan Martin, University of North Carolina I Carla Norwood, Working Landscapes I Mike Ortosky, Orange County
“How Do We Talk About…” I Winston 3B

Join experts and colleagues to discuss emerging issues in planning. Brief presentations will help tee up topics (opioid crisis, monuments, gun violence, #metoo, and more), and a moderator will take questions directly from the audience. We will introduce practitioners to these hot button issues, facilitate discussion of their relevance to planners and communities, and share experiences and lessons learned.

**Presenters:** Mia Candy, MCRP, Renaissance Planning I Carolina Dwyer, AICP, Renaissance Planning I Charla Hodges, MPH, MCRP, Counter Tools I Cara Isher-Witt, AICP, Both& Planning I Jonathan Peterson, MCRP, Self-Help

11:15 am – 12:45 pm
Mobile Session I 1.5 CM

**Revive and Alive: A Walking Tour of Winston-Salem’s Recent Downtown Rehabilitation Projects**

Walk from the Convention Center to the old Courthouse Square which has been rejuvenated by the rehabilitation of four historic buildings in the last five years. Learn about the history of the square and the buildings that have surrounded it and how it has changed over the last 160 years. The tour will include meeting a representative from each project, a tour of the building, and an opportunity to ask questions. The four buildings include the former Forsyth County Courthouse, the former Reynolds Headquarters, the Pepper Building, and the O’Hanlon Building.

**Mobile Guide:** Michelle M. McCullough, City of Winston-Salem/Forsyth County

**A Dramatic Transformation - Wake Forest Innovation Quarter**

Wake Forest Innovation Quarter has been over 20 years in the making, but the time period between 2010 to present has seen the most dramatic change with almost $500 million in public and private investment in adaptive reuse, new construction, parks, trails, roads, and utilities. Take a guided walking tour of this amazing urban mixed-use area of learning, working, entertainment, and living.

**Mobile Guides:** A. Paul Norby, FAICP, City of Winston-Salem/Forsyth County; Graydon O. Pleasants, Wake Forest Innovation Quarter
12:00 pm – 5:00 pm
Mobile Session I 5 CM

Uptown Lexington - Holistic Reactivation

This mobile workshop is intended to provide practical insight for traditional revitalization of historic Main Street in Uptown Lexington, as well as innovative initiatives underway for repurposing and redeveloping the adjacent former Lexington Home Brands furniture manufacturing plant purchased by the City. Information will cover tools used to entice investment, and regulatory mechanisms that protect pioneer developers. Participants will tour and experience the results of holistic redevelopment in an authentic small town. Participants will also enjoy eating Lexington’s World Famous Barbecue at the historic Civic Center at the start of the mobile.

Mobile Guides: Tammy Absher, AICP, City of Lexington; Rebekah McGee, Uptown Lexington, Inc.

12:30 pm – 2:00 pm
Lunch | Attendees on Their Own

1:30 pm – 5:30 pm
Mobile Sessions I 4 CM

From Farm to Market: Farmland Protection and Food Access

This mobile will take attendees to tour a local farm, discuss farmland protection through planning and end with a tour of a Farmer’s Market location to discuss food deserts and bridging the gap between farmland and food access.

Mobile Guides: Margaret Norfleet Neff, Beta Verde, LLC and Cobblestone Farmers Market; Glenn Simmons, RLA, AICP, retired

Yadkin County Agritourism

This mobile session will highlight the agritourism/winery movement in Yadkin County. There will be a farm/winery tour, tasting and presentation about the development of the wine industry in Yadkin County and the benefits in terms of preservation, tourism and the economy.

Mobile Guides: Amy Helton, Hanover Park Winery; Bobby Todd, Yadkin County Chamber of Commerce; Dawn Vallieres, Yadkin County
Engaging Entrepreneurs in Economic Development I
Winston 1A

An overview of the methods used to engage current and future entrepreneurs in Kinston as a part of the Small Business Recovery Program. This session will include findings, lessons learned, tips for engaging entrepreneurs, and how to use entrepreneur surveys in economic development.

Presenter: Tatiana Height, City of Kinston

Downtown Changes and Connections Since the 2013 North Carolina Planning Conference I Winston 1B

Since the last NC Planning Conference in Winston-Salem in 2013, revitalization guided by planning has gone into high gear, with over $800 million in development and infrastructure completed, underway or announced. Hear how all this investment in office, research, residential, hotels, retail, restaurants, entertainment, breweries/distilleries, and public facilities has been orchestrated into a more connected, vibrant urban environment.

Presenters: Richard Geiger, Visit Winston-Salem I Allen Joines, Mayor, City of Winston-Salem I A. Paul Norby, FAICP, City of Winston-Salem/Forsyth County I Michael L. Suggs, Goler Community Development Corporation I Jason Thiel, Downtown Winston-Salem Partnership

Putting Users First: How Human Centered Design Can Improve City Planning Services I Winston 3A

This session will introduce Human-Centered Design (HCD) methods to professional planners and Land Development agencies. The session will explain how a team of Duke graduate students used HCD methods to gather customer feedback, prototype designs, and test assumptions to better understand citizen needs and improve city services at the Durham Development Services Center.

Expanding Affordable Housing in North Carolina | Winston 3B

The APA-NC Chapter is launching a new affordable housing effort this year aimed at providing a clearinghouse of information for planners across the state on the latest tools and best practices for expanding affordable housing in North Carolina. Join a few of the members of the new APA-NC Affordable Housing Subcommittee for a panel discussion on the state of affordable housing in NC and highlights of programs and projects underway by peer communities.

**Presenters:** Jessica Hill, AICP, PMP, Centralina Council of Governments I Leigh Anne King, AICP, LEED AP, Clarion Associates I Annemarie Maiorano, AICP, Wake County Human Services

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**3:15 pm – 3:30 pm**

**Break | Winston Foyer**

Sponsored by:

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**3:30 pm – 4:45 pm**

**Concurrent Sessions | 1.25 CM Each**

**Orange County/Chapel Hill/Carrboro Joint Planning 30 Years Later | Winston 1A**

In 1987, Orange County/Chapel Hill/Carrboro created an interlocal joint planning agreement (JPA) in areas around 2 cities. This enabled limited urban transition areas (similar to ETJ) limited by an annexation boundary and surrounded by a low density ‘rural buffer’. This session, examines how the JPA has achieved its intended goals of curbing urban sprawl and preserving farmland and rural/environmental character. Or have there been unintended consequences.

**Presenters:** Craig N. Benedict, Orange County I Ben Hitchings, AICP, Town of Chapel Hill I Patricia McGuire, Town of Carrboro I David Stancil, AICP, Orange County
Wake County Affordable Housing Plan: *From Stats to Impacts* | Winston 1B

Panel presentation intended to provide professional planners and allied fields with information on how varied communities of interests throughout Wake County coalesced to develop and implement the Wake County Affordable Housing Plan. County Commissioners adopted the Plan in October 2017. Since adoption major changes have occurred for residents experiencing displacement in affordable rental communities and over 20 policies, regulations and systems are targeted for revisions.

*Presenters:* Alicia Arnold, Wake County | Emily Fischbein, AICP, Wake County | Tim Gardiner, AICP, Wake County | Annemarie Maiorano, AICP, Wake County

Durham’s Once + Future Belt Line | Winston 3A

How do you transform a space serving as a railroad “backdoor” for nearly a century into a “front door” and “green spine” linking neighborhoods, greenways and Downtown Durham? Through a multi-disciplinary master planning process initiated in 2017, the Durham Belt Line is envisioned as a linear park providing a destination in itself with pocket parks and plazas throughout.

*Presenters:* Kristy Jackson, Stewart | Jake Petrosky, AICP, Stewart | Jackie Turner, AICP, LEED AP, Stewart

3:30 pm – 4:45 pm
Lightning Round Session | Winston 3B | 1.25 CM Each

Rural Works! Community - University Partnerships

This lightening round session will give community developers information on a NC State University strategy to help reconnect young professionals back to rural counties. The purpose of the Rural Works! program is to connect NC State students with summer job experience and insight into living in rural NC while also providing communities with young talent and a fresh perspective on addressing community challenges and leveraging opportunities.

*Presenter:* Samantha Graham, AICP, North Carolina State University
Equity Crowdfunding - Everyone Owns Revitalization and Change

Learn about and help shape the role of equity crowdfunding in implementing plans, revitalization, and growth. This new tool for development and community ownership is changing the way communities can move from a “sense of ownership” to ownership. Learn about how it works and share ideas about how to realize your plans, housing, commercial development, investment, empowerment and equity.

**Presenters:** Clark Henry, Our Move & Cill Associates I Clark Hipp, Our Move & Hipp Architects

Beyond Emails and Phone Calls: *How to Keep the Pre-Development Process on Track*

Is your development services team juggling a high volume of customer inquiries? Staff can spend significant time helping customers kick the tires. Learn how your agency can streamline the pre-development phase with improved procedures, information products, self-help resources, and customer tracking technology.

**Presenter:** Pete Sullivan, AICP, City of Durham

North Carolina Cemetery Law for Planners

Session intended to provide planners and professionals from allied fields in North Carolina with information about the state’s criminal and civil statutes for the protection of cemeteries and human remains, how to identify a cemetery, and cemetery protection techniques.

**Presenter:** John Mintz, North Carolina State Historic Preservation Office

**3:30 pm – 5:30 pm**

**AICP Pre-Exam Information Session I Winston 1C**

Do you plan to take the AICP exam in 2018 or are you considering becoming certified? This workshop will give you an overview of the AICP examination process. We will discuss the application, exam subject matter, APA-NC review session opportunities, testing environment, study techniques, and study resources.
Please join us for a detailed discussion of recent planning-related legislation from the General Assembly’s 2018 short session. Local government autonomy remains under fire, and we continue to see regulatory reform bills that seek to decrease local government control of planning-related issues. Join us not just to discuss what bills passed, but also possible responses to recent legislation. Practitioners with questions about how to comply with recent legislation should come with their questions and be a part of the discussion. We will also discuss the coming reboot to the Legislative Committee and explore ways to make the committee more meaningful to planners across the State. All members are encouraged to attend.

The Conference will kick-off with a Welcome Reception on Wednesday night at Reynolds Place, located in the heart of downtown Winston-Salem as part of the Milton Rhodes Center for the Arts. The Reynolds Place is within walking distance of the Twin City Quarters. A small bus will also be running intermittently from 5:30 pm – 8:30 pm, picking up in front of the Benton Convention Center’s Fifth Street Entrance, for those who prefer to ride or unable to walk.

Sawtooth Center
7:30 am – 5:30 pm
Registration Open I Winston Foyer

7:30 am – 5:30 pm
Exhibit Hall Open I Winston Foyer

7:30 am – 9:00 am
Coffee Connections I Winston Foyer

Sponsored by:

8:00 am – 9:15 am
Concurrent Sessions I 1.25 CM Each

100 Years of Planning Experience I Winston 1A

Come hear three Triad area planning directors, who collectively have over 100 years of experience, Lee Burnette, Paul Norby and Sue Schwartz share experiences, “war” stories and impart their wisdom to a growing number of young planners. So much has changed in 30 years, typewriters to laptops, pen and ink to Google Earth, sprawl to urbanism, public hearings to coffee shops. As a new generation of planners enters the profession, we will be losing decades of experience. So, stop by and soak up some experience.

Presenters: Lee Burnette, AICP, City of High Point I Mark Kirstner, AICP, Piedmont Authority for Regional Transportation I A. Paul Norby, FAICP, City of Winston-Salem/Forsyth County I Sue Schwartz, FAICP, City of Greensboro
The Game of (a Planner’s) Life I Winston 1B
Interactive board game to be played in small groups. Participants will explore real world planning problems in a fun and interactive way as they seek to connect land use initiatives and transportation strategies with broader community initiatives in a fictitious town.

Presenters: Nat Heyward, Kimley-Horn I Lydia Statz, Kimley-Horn I Jonathan Whitehurst, Kimley-Horn

To FLUM or Not To FLUM: Strategies for Guiding Land Use I Winston 1C
This session focuses on breaking down the future land use/growth models based on community preference/objectives to help planners conceptualize what kind of plan is best to implement their community’s vision. Three North Carolina examples of land use plans being implemented will be presented to provide a range of experiences.

Presenters: Nate Baker, AICP, CNU-A, Clarion Associates I Zachary Gordon, AICP, City of Kannapolis I Leigh Anne King, AICP, LEED AP, Clarion Associates I Bynum Walter, AICP, City of Raleigh

Alternative Intersections - The 5 Ws and How? I Winston 3A
Alternative intersections are popping up in communities of all sizes in North Carolina. This presentation will explain the 5Ws of alternative intersections (such as roundabouts, superstreets, diverging diamonds, and Michigan lefts). Engineers and planners will explain the benefits and disadvantages of these types of intersections and discuss options for accommodating cyclists and pedestrians. The presentation will also include North Carolina case studies where these intersections have been considered in the long-range planning process.

Presenters: Candice Andre, AICP, VHB Engineering NC, PC I Nathan Page, City of Graham I Jonathan Soika, PE, VHB Engineering NC, PC I Timothy Tresohlavy, AICP, GISP, VHB Engineering NC, PC
High Demand and Scarce Land: Planning for Growth in Valley Communities | Winston 3B

All communities aspire to have thriving economies and desirable places. What happens when there is little room for outward growth? Learn about two communities—Asheville and Blacksburg—that are looking to accommodate new development without losing their character through denser development of corridors and districts.

Presenters: Todd Okolichany, City of Asheville | Roger Weber, SOM | Matt Wetli, Development Strategies

8:30 am – 11:00 am
Mobile Session | 2.5 CM

Urban Trail Network Bicycle Tour

Mobile bicycle session to demonstrate efforts to create a seamless network of bicycle and pedestrian trails, connecting downtown Winston-Salem with residential neighborhoods, commercial districts, universities, and parks. The tour will include the Long Branch Trail through the Wake Forest Innovation Quarter and Quarry Park. Participants will have the option of riding five or nine miles on dedicated bicycle and pedestrian trails and will learn about efforts to coordinate transportation and recreation projects to create a trail network. Participants are encouraged to bring their own bicycles and helmets.

Mobile Guides: Matthew Burczyk, City of Winston-Salem and Winston-Salem Urban Area MPO

9:15 am – 9:30 am
Break | Winston Foyer

9:30 am – 11:00 am
Legislative & Legal Plenary Session | 1.5 Legal CM

Legislative and Legal Update | Winston 2

Annual update on recent legislation and court decisions affecting planning and zoning in North Carolina.

Presenters: Adam Lovelady, University of North Carolina at Chapel Hill | David W. Owens, University of North Carolina at Chapel Hill
Furniture City Renewal

Tour Southwest High Point to discover how former furniture factories and textile mills are being revitalized into new uses. Also, learn about the vision of the Southwest Renewal Foundation and how they plan to connect and revitalize neighborhoods on the southwest side of High Point with downtown, connecting newly renovated facilities via the Southwest High Point Greenway which is not yet under construction.

Mobile Guides: Tony Collins, Southside Neighborhood Association; Dorothy Darr, Southwest Renewal Foundation; John Muldoon, Clubcu-Blaxsand; Tom Van Dessel, Buzzi Space, Inc.

11:00 am – 11:15 am
Break I Winston Foyer

11:15 am – 12:30 am
Concurrent Sessions I 1.25 CM Each

Mitigating Coastal North Carolina I Winston 1A

Presentation will focus on issues associated with elevation of structures as a mitigation option in coastal areas of North Carolina. The option to elevate presents unique challenges in any environment, but especially along the coast where local units of government and property owners must deal with increased Base Flood Elevations (BFE) and Coastal Area Management Act (CAMA) regulations.

Going Green in Neighborhood Planning | Winston 1B

This session reviews the research on urban forest benefits and explores methods for assessing tree canopy cover against socioeconomic indicators at the neighborhood scale. Utilizing Winston-Salem as a case study, we will demonstrate how data can be used to inform a neighborhood planning process that addresses ecosystem health and community resilience.

Presenters: Kathryn Blatt Ancaya, Roots First Design, PLLC | Kristen Ford Haaf, Roots First Design, PLLC

America Divided: Equity and the Planner’s Role in Building Trust | Winston 1C

The session will begin with a viewing of a segment of Norman Lear’s America Divided: housing”, the docu-series that explores issues related to racial discrimination in housing including affordability crisis and gentrification to help frame the conversation around how economic, housing, and other social policies shape the structure of cities. After the viewing, panelist will lead attendees in an open discussion – sharing real-life examples – brainstorming ideas of the planner’s role in engaging marginalized voices and how to help build trust.

Presenters: Alicia J. Broadway, City of Concord | Cherie Jzar, City of Concord | Alysia Osborne, Charlotte Center City Partners | Ashley Williams Clark, University of North Carolina at Charlotte

City and School Planning: Opportunities for Collaboration and Coordination | Winston 3A

The APA Public Schools Interest Group is developing a suite of resources for engaging City and Regional Planners in Public and Charter School Education. In addition, NCSU ITRE has been the lead research group initiating collaboration and coordination between City & Regional Planners and Public School Districts in North Carolina. This panel will bring together practitioners and academics to explore the theory, practice and resources available to planners in collaborating and coordinating with public school and charter systems.

Presenters: Thomas Dudley, North Carolina State University | Mathew Palmer, North Carolina State University
The Next Big Thing: Planning for Issues of High Impact and High Uncertainty | Winston 3B

New technologies such as autonomous vehicles are rapidly changing the planning landscape, with major implications for communities. The time to start planning is now, yet often the pathway forward is uncertain. This session uses a case study and small-group exercise on autonomous vehicles to examine alternative futures and illustrate how communities can begin to prepare for these disruptive technologies.

**Presenters:** Kathryn Blatt Ancaya, Roots First Design, PLLC | Kristen Ford Haaf, Roots First Design, PLLC

11:15 am – 12:30 am
Lightning Round Session | Winston 3C | 1.25 CM Each

Using GIS to Build Community, Enhance Connectivity and Navigate Change

The City of Raleigh is using new GIS models across multiple departments to empower neighborhood advocates, reveal new opportunities to improve park system connectivity, and drive meaningful change through the area planning process.

**Presenter:** TJ McCourt, City of Raleigh

Unplanned Uplands and Inlands?

Lightning round session intended to raise the issue of inland and upland impacts from events that cause or riparian or coastal evacuations (temporary) or retreats (permanent) by connecting the dots on recent events.

**Presenter:** David Henning, Clarion Associates

Quarry Park
Section 106 of the National Historic Preservation Act and You

Session intended to provide planners and professionals from allied fields in North Carolina with information about Section 106 of the National Historic Preservation Act -- which mandates federal agency consideration of historic properties listed in or eligible for the National Register of Historic Places. The talk will focus on how the North Carolina State Historic Preservation Office conducts Section 106 reviews and its parallel state law, and how this review intersects with state and local community planning.

**Presenter:** Ramona Bartos, North Carolina State Historic Preservation Office

Zoning and the Urban Freight System

From the Wells Fargo wagon to Amazon Prime, the system for the movement and distribution of goods continues to evolve. Zoning regulations must also evolve where they intersect this system. This session will focus on these areas of intersection and explore ways in which zoning can adapt.

**Presenter:** Tim Richards, AICP, Clarion Associates

12:45 pm – 2:00 pm

**APA-NC Awards Luncheon | Salem 2**

The APA-NC Awards Committee will present chapter awards recognizing agencies and individuals that have completed outstanding plans, programs and projects, along with recognition of individuals who have excelled as planning students or that have made notable contributions to the planning profession. Join us for lunch as we celebrate the achievements of our award and scholarship recipients.

Please Note: Tickets are required to attend the luncheon and will be distributed at conference registration. Tickets will only be available for a limited time during registration, so please pick-up your ticket upon check-in if you plan to attend.
2:00 pm – 2:30 pm  
Break I Winston Foyer

2:00 pm – 2:30 pm  
Mobile Sessions I 3 CM Each

Community, Connectivity and Change in a Small Community

This mobile workshop will take a trip to Kernersville, population of 25,000, to learn from their experience in working towards a goal of making Kernersville a unique high-quality community within the Triad, addressing vehicle, pedestrian, bicycle and transit connectivity issues, and maneuvering through a changing world. Attendees will gain a stronger understanding of small town growth management strategies from a planning and regulatory perspective.

**Mobile Guides:** Jeff Hatling, AICP, Town of Kernersville

Paddle Tour of Salem Lake

Guided paddle tour of Salem Lake intended to provide professional planners and allied fields with information about the history of Salem Lake and the importance of water access and education for recreation, tourism, and watershed management. Participants will also have the opportunity to tour the newly renovated Salem Lake Marina, which has helped boost public use of the park.

**Mobile Guides:** Brian Fannon, Yadkin Riverkeeper; Landon Schumaker, Salem Lake Marina/City of Winston-Salem

Salem Lake Marina
Transit Planning 301 I Winston 1A

This session builds off discussions at previous conference about the intersection of transit planning and land use. The purpose of this session is to take a deep dive into the necessary coordination between development plans and facility siting decisions, how a regional transit system is designed, and how each technology of a multi-modal system must work in concert. The session may get technical but it’s a great way to learn some new jargon and impress your transportation planner colleagues.

**Presenters:** Mark E. Kirstner, AICP, Piedmont Authority for Regional Transportation I Larry Kopf, Charlotte Area Transit System I Megan Methany, Cape Fear Public Transit Authority

Planning for Uncertainty I Winston 1B

This session will present work by authors in the Summer 2018 edition of the Carolina Planning Journal, “Planning for Uncertainty.” This panel will highlight some of the most innovative and effective ways that academics and practitioners are planning for unknowns ahead, related to climate change, politics, funding, technology, and beyond.

**Presenters:** Mia Candy, Renaissance Planning I Matt Hutchins, National Environmental Modeling and Analysis Center I Margaret Keener, Carolina Planning Journal I Michelle Nance, AICP, Centralina Council of Governments I Rachel Wexler, Downtown Durham, Inc.

Trivial Pursuit Planning Edition I Winston 1C

An interactive session intended to engage professional planners in a friendly, competitive learning game that will foster communication and group sharing around planning topics such as transportation, land use, economic development, aging, and housing issues.

**Presenters:** Jessica Hill, AICP, PMP, Centralina Council of Governments I Emily Parker, Centralina Council of Governments
Inclusive Planning, Art, and Economic Revival I Winston 3A

This session will provide attendees with a better understanding of how creative placemaking and inclusive planning and economic development is driving positive change in Wilson, NC and how the lessons learned can be applied to their own communities. We will share strategies that have helped the Wilson community move forward with center city revitalization goals and how perseverance has paid off in significant new investment in the downtown and is now extending out to surrounding neighborhoods.

**Presenters:** Rodger Lentz, AICP, City of Wilson | Kimberly Van Dyk, City of Wilson

*Sex and the City (Planner): Profession, Policy and Planning from a Woman’s Perspective I Winston 3B*

The professional dialogue generated by the #MeToo movement shines light on a space where planners can help mitigate women’s challenges. One group working on the front lines is the Planning and Women Division of APA. Planners will be introduced to the Division’s mission and its two focus areas: supporting women in the planning field and promoting planning for women.

**Presenters:** Katherine Ange, AICP, Renaissance Planning | Caroline Dwyer, AICP, Renaissance Planning | Leigh Anne King, AICP, LEED AP, Clarion Associates

*2:30 pm – 3:45 pm
Lightning Round Session I 1.25 CM*

*Great Places in North Carolina I Winston 3C*

This session will feature speakers from winning communities from the 2018 Great Places in NC statewide contest. Featured are Great Main Streets, Great Main Streets In the Making, Great Transformations, a Great Place for Healthy Living, and a Great Historic Rehabilitation project. Representatives from each community will summarize the highlights of each place, what makes them great, and how they got that way, including best practices that participants can apply in their own communities.

**Moderator:** Kelly Bennett, AICP, City of Winston-Salem/Forsyth County
Community & Regional Resilience Planning in Action I
Winston 1A

This session presents a framework, Steps to Resilience, developed by NEMAC in partnership with NOAA and other federal agencies that guides communities through the process of assessing, planning and prioritizing resilience-building strategies. It also features case studies from Asheville and Western North Carolina in applying the framework to a range of topics including climate change, land use, transportation and the economy.

Presenters: Erica Anderson, AICP, Land of Sky Regional Council I James Fox, University of North Carolina at Asheville I Amber Weaver, City of Asheville I Lyuba Zuyeva, AICP, Land of Sky Regional Council

Suburban Downtowns: Putting a There, There I Winston 1B

As car-focused suburbs recognize the powerful economic logic of denser development, many are starting to build downtowns from scratch. How do they manage the transition? This session surveys the forces—including demographics, fiscal constraints, and environmental concerns—driving this shift.

Presenter: David Dixon, Stantec
What Did We Learn in New Orleans? | Winston 1C

The 2018 National Planning Conference in New Orleans was memorable. Full of information, ideas, and a review of current planning trends and best practices, the conference provided updates about and discussion of new approaches to planning practice. We all couldn’t make it to New Orleans, so this session will review the most notable themes that were discussed.

Presenters: Ken Bowers, AICP, City of Raleigh I J.B. Culpepper, AICP, TC-2, LLC I Zachary Gordon, AICP, City of Kannapolis I Leigh Anne King, AICP, Clarion Associates I Roger Waldon, FAICP, Clarion Associates

From Melting Pot to Salad Bowl: Building the Diverse City of 2030 | Winston 3A

We will explore how the changing face of our cities and the economic opportunity therein requires a different approach to building great places. Fundamental to the welfare of our cities, this conversation will focus on how we can enable greater economic mobility for a higher percentage of our population through the process of designing and constructing our built environment.

Presenters: Craig Lewis, Stantec

Equity and Climate Resilience in Comprehensive Planning | Winston 3B

Lecture and panel discussion on the City of Asheville’s new comprehensive plan, titled “Living Asheville”. This session will highlight the plan’s themes and how Living Asheville aligns with the framework recommended by the American Planning Association PAS report, “Sustaining Places: Best Practices for Comprehensive Plans”, including the integration of equity and climate resilience in the plan.

Presenters: Kimberlee Archie, City of Asheville I James Fox, University of North Carolina at Asheville I Todd Okolichany, City of Asheville

Winston-Salem Skyline Photo provided by Visit Winston-Salem
Downtown Walking Tour: History, Art and Development

Learn about the public, private and joint tools used to make Downtown the vibrant center of Winston-Salem, led by staff from Winston-Salem/Forsyth County Planning and the Downtown Winston-Salem Partnership. The tour will start at the newly renovated convention center. Tour highlights include: the historic RJ Reynolds Building, now a hotel, restaurant and luxury apartments; ARTivity on the Green, an outdoor art park; and the GMAC building, an 18-story office building being renovated for retail, office and apartments.

Mobile Guides: Kelly Bennett, AICP, City of Winston-Salem/Forsyth County; Margaret C. Bessette, AICP, City of Winston-Salem/Forsyth County; Harry Knabb, Arts for Art’s Sake; Jason Thiel, Downtown Winston-Salem Partnership

Ethics on Tap

Grab a beverage of your choice, pull up a stool and join your counterparts for a chat about ethics! This ethics session will include a brief introduction to the Code of Ethics followed by group discussion of a selection of ethics scenarios derived from the Institute of Certified Planners 2018-19 Case of the Year in an informal setting. Tickets are $10 (if still available) and can be purchased at registration.

Presenter: Hanna Cockburn, North Carolina Department of Transportation

APA-NC Annual Chapter Meeting

5:30 pm – 6:30 pm
APA-NC Annual Chapter Meeting I Winston 1A
Join your fellow planners for a drink or two and some heavy hors d’oeuvres at the annual diversity mixer. This year we will have the mezzanine at Foothills Brewpub, located at 638 W. 4th St, downtown Winston-Salem – only a 7-minute walk from the M.C. Benton Convention Center. A paid entry to this event will get you two drink tickets and hors d’oeuvres at Foothills Brewpub. Tickets are $15 and can be purchased at registration.
Sign Ordinance Check Up I Winston 1A

It’s been a few years since the US Supreme Court decided Reed v. Town of Gilbert. Is your sign ordinance compliant? This session will explore the legal guidance from the Reed decision and subsequent court cases. Examples and discussion problems will allow participants to apply the lessons to real world examples.

Presenter: Adam Lovelady, University of North Carolina at Chapel Hill
Vibrant Centers in Major U.S. Cities: How Do Cities in N.C. Compare? I Winston 1B

In this session, a summary of research that has been conducted over the past five years on the vibrancy of major employment centers across the U.S., essentially the potential to offer places for work-live-play will be presented. By describing the dimensions and measures of vibrant built environments, we will be able to gauge how larger cities in North Carolina compare and discuss ways they could become more vibrant.

**Presenter:** Emil Malizia, University of North Carolina at Chapel Hill

Attracting Private Investment into Underserved Areas: Case Studies from the Field I Winston 1C

School of Government’s Development Finance Initiative-led workshop is intended to provide community economic development professionals and local government officials with strategies to attract private investment into underserved areas - small towns, rural areas, or downtown where structures can be vacant or underutilized. The workshop will provide case studies from across North Carolina, information on development finance tools, and examples of successful public-private partnerships.

**Presenters:** Rory Dowling, University of North Carolina at Chapel Hill I Omar Kashef, University of North Carolina at Chapel Hill I Sarah Odio, University of North Carolina at Chapel Hill I Marcia Perritt, University of North Carolina at Chapel Hill I Eric Thomas, University of North Carolina at Chapel Hill

Growing Pains for Form-Based Codes I Winston 3A

This session will feature two case studies of Form-Based Codes in North Carolina, providing insight into some of the work that comes after adoption. The experiences of Chapel Hill and Asheville with form-based zoning for portions of their communities highlight the value of a ‘work-in-progress’ approach, where ongoing planning efforts are needed to ensure success.

**Presenters:** Corey Liles, AICP, Town of Chapel Hill I Sasha Vrtunski, AICP, City of Asheville
9:45 am – 10:00 am  
Break | Winston Foyer

10:00 am – 11:30 am  
AICP Ethics Session | Winston 2 | 1.5 Ethics CM

Ethics can be entertaining and fun! Be challenged to consider personal bias, character, and courage, all with a smile on your face. No scenarios here, just a hardy helping of integrity. You’ll leave saying, “Wow, it’s been 90 minutes already!”

Presenters: Ernie Boughman, AICP, Toole Design Group | Brian Carter, AICP, ICMA-CM, City of West Columbia | Hanna Cockburn, AICP, North Carolina Department of Transportation

11:30 am – 1:00 pm  
Closing Session Lunch | Winston Square Park | 310 Marshall Street N

Sponsored by: AT&T

Come join us for lunch and network one last time with colleagues and friends! Winston Square Park is located at 310 Marshall Street N, only a short walk from the Twin City Quarters.

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Skyline from Old Salem Photo Courtesy of Visit Winston-Salem
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