2017 APA-NC Conference
Greenville, NC

2017 | Sept 26-29
North Carolina Planning Conference
Rural, Urban, Points In Between
Greenville Convention Center
On behalf of APA-NC, welcome to Greenville for the 2017 North Carolina Planning Conference! This year’s theme—Urban, Rural, Points in Between—speaks to the relevancy of planning to communities ranging from major cities to rural counties and all the landscapes that bind our rural and urban places together. This is the first time the conference has landed in Greenville, and the host community has put together a great program that includes 42 concurrent sessions (3 are lightning rounds), 7 mobile workshops, and 2 deep dive sessions. The mobile workshops fully leverage Greenville’s eastern NC location and include trips to the nearby cities of Wilson, Rocky Mount, and Tarboro. The conference kicks off Tuesday evening with an Exhibitor and Sponsor Meet & Greet reception, a first this year. Join me at the opening reception at the historic Martinsborough Building in Uptown Greenville on Wednesday, and at the Diversity Mixer on Thursday night. Also on Thursday night, graduates of ECU’s planning program can attend an Alumni Reception. I also urge you to attend the Chapter Meeting which will take place in the late afternoon on Thursday. This year we will be presenting and taking input on drafts of a new Mission Statement and 5-year Chapter Development Plan for APA-NC that were developed at the August Executive Committee retreat. In all, we have an action-packed agenda and I hope you find the conference both fun and educational.

- Ken
The American Planning Association-North Carolina Chapter would like to thank the 2017 North Carolina Planning Conference Committee for all their hard work and assistance with this year’s conference.

Tabitha Auten, Roger Bardsley, Elizabeth Blount, Tracy Cash, Domini Cunningham, Mike Dail, Mike Emory, Mark Garner, Eric Gooby, Ken Graves, Catherine Grimm, Carla Hanson, Joe Heard, Jonas Hill, Janet Holland, Ben Howell, Brad Hufford, Missan Hur, Eli Johnson, Bryan Jones, Alice Keene, Jeanette Keys, Collette Kinane, Seth Laughlin, Chris Lawson, Kara Louise, Lu-Ann Monson, Burrell Montz, John Morck, Anuradha Mukherji, Mark Nottingham, James Rhodes, Andrew Schmidt, Bianca Shoneman, Stephen Smith, Gaines Townsend, Rhesa Tucker, Gwen Turnage, Tom Weitnauer, Susan Westberry, and Ben Williams
Potential credits are estimated in the agenda below but the amount of credits will not be finalized until approved by APA.

All mobile sessions will meet their tour guides in the inside front entrance of the Greenville Convention Center. A sign will be posted showing where to meet.

10:00 AM – 4:00 PM

Mobile Session | 6 CM

Spinning into Revitalization: From Whirligigs to Cotton Mills

SPINNING INTO REVITALIZATION mobile tour participants, walking and using multi-modal transportation, we will see how revitalization has been the catalyst of the transformation in Wilson and Rocky Mount. Through the diversity of efforts, including public art, adaptive reuse of industrial buildings, redevelopment of large and small commercial spaces, growth of educational facilities, revitalization of transportation, as well as neighborhood revitalization, the catalyst has resulted in a renaissance within our communities. Ride the wind of change as we tour a former cotton mill, former buggy manufacturing plant, and conserved kinetic wind sculptures in an urban park. This mobile session takes place in Wilson and pre-registration is required.

Mobile Guides: W.T. Bill Bass, IV, City of Wilson | Janet Batten Holland, AICP, City of Wilson | R. Bryant Bunn, III, P.E., City of Wilson | Evan Covington Chavez, Capitol Broadcasting | John R. Jesso, City of Rocky Mount | Lu-Ann Monson; City of Wilson | Kimberly Van Dyk, City of Wilson

1:00 PM – 5:00 PM

Early Registration Open | Concourse

2:00 PM – 5:00 PM

Exhibit Hall Open | Concourse

2:00 PM – 3:15 PM

Concurrent Sessions | 1.25 CM Each

Advancing Resilience Through Community Planning | Exhibit Hall A

This session will explore strategies to effectively integrate hazard mitigation planning into the larger community planning processes. Learn how selected models and tools can be used to understand inundation risks and strengthen the local planning process to improve community resilience.

Presenters: Jim Schwab, FAICP, Jim Schwab Consulting | Kory Wilmot, AICP, AECOM

Encouraging Development in Downtown Holly Springs with the Mims Regional Stormwater Control Measure | Exhibit Hall B

This panel includes the planners, landscape architects, and engineers who designed Mims Park, a public amenity in Downtown Holly Springs that also serves as a regional stormwater treatment facility for the downtown area. By alleviating the need to treat stormwater on each downtown parcel, the Town expects increased development of downtown parcels, encouraging economic activity. Panelists will engage with participants on the challenges and benefits of integrating stormwater management facilities into public spaces.

Presenters: Hunter Freeman, PE, LEED AP, WithersRavenel | Lars Hagen, Jr., PE, WithersRavenel | Don Mizelle, Jr., AICP, WithersRavenel | Kurt Pfeifer, PLA, ASLA, LEED AP, WithersRavenel

The Agritourism Industry and Farm Zoning Exemptions | Exhibit Hall E

This session provides relevant and updated information about how challenges from the agritourism industry impact local, state, and federal farm zoning and farm tax exemption laws. The program is designed to familiarize planners with case law and precedents for dealing with issues such as agritourism buildings on exempt farms, signage, and other common areas of interest in this growing industry.

Presenters: Emily Edmonds, North Carolina State University Center for Environmental Farming Systems | Dr. Steven Virgil, Wake Forest University
Pedestrian Safety Campaigns that Don’t Suck: Keys to Success

A good safety campaign doesn’t have to cost a million bucks, but it’s easy to miss the mark and waste your resources. Alta Planning + Design has been a part of efforts across the country to plan, implement, and evaluate a pedestrian safety campaign in cities or towns of varying sizes. This session will highlight the keys to success and lessons learned – from building partnerships to grassroots outreach to making the most of your media budget – all of which are applicable to any community that would like to address pedestrian safety through outreach and marketing.

Presenter: Jennifer Baldwin, Alta Planning + Design

2:00 PM – 5:00 PM
Deep Dive Session I 3 CM I Emerald Room West

Plan for Health NC Roundtable
Interested in hearing more about what North Carolina is doing to promote healthy community design? Want to share what your community is doing to combine planning and public health efforts with the mutual goal of increasing health equity and improving health? This session will be part presentation, part facilitated discussion, part action planning, and a NC specific activity break that you can take back and use in your community!

Presenters: Katherine Hebert I Centralina Council of Governments
Michelle Nance, AICP, Centralina Council of Governments

3:15 PM – 3:30 PM
Break I Concourse

3:30 PM – 4:45 PM
Concurrent Sessions I 1.25 CM Each

NC Main Street & Rural Planning Center: Linking Urban-to-Rural through Place-Based Economic Development

The Department of Commerce, North Carolina’s lead agency for economic development, has established the Main Street & Rural Planning Center. The Center works throughout the state’s regions, counties, municipalities, and in designated NC Main Street communities. Their mission: Inspire innovation and place-making through asset-based economic development strategies that achieve measurable results in investment, business growth and jobs.

Presenters: Donald R. Belk, AICP, North Carolina Department of Commerce I Lee Padrick, CPM, North Carolina Department of Commerce I Elizabeth (Liz) Parham, CMSM, North Carolina Department of Commerce I Darren Rhodes, CPM, North Carolina Department of Commerce

Indirect and Cumulative Effects in Long Range Planning – A Pilot Study with the New Bern Area MPO

This session will present the NCDOT Integration effort between long range planning and project implementation. Attendees will learn the best practices developed for considering indirect and Cumulative Effects in long range planning, including the tools for conducting the analysis, level of effort involved, anticipated benefits for project development, and lessons learned from a pilot project (New Bern Area MPO MTP).

Presenters: Candice Andre, AICP, VHB Engineering NC, P.C. I Alena Cook, PE, CPM, NCDOT I Robert Deaton, AICP, NCDOT I Taruna Tayal, PMP, VHB Engineering NC, P.C.

Southern Gateway Study: A Vision for Transforming Raleigh’s Suburban Corridor

The City of Raleigh just completed and adopted a corridor study for the district immediately south of Downtown, an area of unrealized redevelopment potential that lacks a coherent identity. The presentation summarizes a series of transportation and urban design strategies that could leverage public infrastructure investment with key privately developed mixed-use districts to promote revitalization efforts along the corridor.

Presenters: Eric J. Lamb, PE, City of Raleigh I Dhanya Purushothaman-Sandeep, AICP, City of Raleigh I Larry R. Zucchino Fasla, LEED AP, J Davis Architects
Emergency Preparedness Planning for Public Health During Hurricane Matthew | Exhibit Hall D

Panel presentation intended to provide professional planners with information about emergency preparedness planning for public health during Hurricane Matthew. This session will discuss pre-disaster planning to prepare for and respond to public health during catastrophic events with a particular focus on eastern North Carolina.

**Presenters:**
Karen W. Lachapelle, MAEd, Edgecombe County | Suzanne Lea, MPH, PhD, East Carolina University | Kathy W. Sheppard, Pitt County Health Department | Anuradha Mukherji, East Carolina University | Anita Perez-Hernandez, Edgecombe County

5:00 PM – 6:30 PM
Exhibitor and Sponsor Meet & Greet Reception
| Exhibit Hall | Concourse

**Sponsored by:**

HDR

Enjoy a drink and spend time catching up with other attendees while checking out the conference exhibit hall.

6:00 PM – 9:15 PM
Taste of Greenville

The City of Greenville’s hospitality community is excited to welcome attendees of the North Carolina Chapter of the American Planning Association. As a Taste of Greenville participant, you will get to experience Greenville’s Uptown District independent restaurant scene while networking with new contacts and catching up with old friends. Light fare is complimentary at each restaurant and participants will be responsible for their own drinks. Participating restaurants include American Fire, Chico’s Mexican Restaurant, Crossbones Tavern, Winslow’s Tavern, and Uptown Brewery. The night will conclude at Uptown Brewery where participants can relax, make dinner plans or ride the shuttle back to the Hilton. Tickets can be purchased at registration for $15. The bus for the event will leave from the front of the convention center.
It’s a Neighborly Day in the Beautywood: Working Together to Protect Neighborhoods | Exhibit Hall B

Take a cross-jurisdictional journey with planners from Raleigh, Durham, and Chapel Hill to learn about developing and implementing effective zoning overlays to protect and conserve neighborhood character.

Presenters: Matthew Filter, Durham City-County Planning Department | Kay Pearlstein, AICP, Town of Chapel Hill | Bynum Walter, AICP, City of Raleigh

Rural to Urban – Past Lessons Planners Can Apply Today | Exhibit Hall E

Story telling panel discussion on self-reliance and vision evolving through 125 years of successful economic risk taking in Greenville and Wilson, North Carolina. A lively Regional comparison on historical leadership actions and economic incentives inspiring the “World’s Greatest Tobacco Market” and agricultural ports through to the present Cultural placemaking and Uni-Med economies.

Presenters: Ellen Hoj, City of Wilson | Bianca Shoneman, Uptown Greenville

Step by Step: Catalyzing Walkable Redevelopment | Exhibit Hall D

A growing number of North Carolina communities are transforming suburbia. What strategies are working well, and what aren’t? Planners from Charlotte and Chapel Hill will present experiences using redevelopment to turn suburban districts into more walkable places. Participants will learn how form-based codes can create a compelling entitlements framework and how a municipality can serve as a master developer.

Presenters: Todd DeLong, City of Charlotte | Ben Hitchings, Town of Chapel Hill | Adam Lovelady, University of North Carolina at Chapel Hill | John Richardson, Town of Chapel Hill

Voices from the Field: Unconventional Partnerships for Rural Economic Development | Exhibit Hall A

Panel discussion on rural economic development strategies and unconventional partnerships for job creation. Panelists include a pastor, a business owner, a county economic developer and a university-based economic development planner. The panel will discuss best practices and lessons-learned from impactful projects conducted by NCGrowth with businesses and local governments in rural and economically distressed places in North Carolina.

Presenters: Enrique Elizondo, Tortillas Carolina | Carolyn Fryberger, NCGrowth | Pastor James Gailliard, Word Tabernacle Church & The Impact Center | Chuck Heustess, Bladen County EDC
9:30 AM – 11:00 AM
Opening Session | Exhibit Hall C
- Welcome from Local Elected Officials and APA-NC President
- 2018 NC Planning Conference Preview
- Keynote Address: Planning for Natural Hazards and Disasters in an Era of Climate Change

Presenter: Gavin Smith - Director, US Dept. of Homeland Security’s Coastal Resilience Center of Excellence and Director of Hurricane Matthew Disaster Recovery and Resilience Center

11:00 AM – 11:15 AM
Break | Concourse

11:15 AM – 12:30 PM
Concurrent Sessions | 1.25 CM Each

Public Involvement Manuals: A Case Study of the NCDOT | Exhibit Hall A
This session will discuss the need for agencies and organizations to have defined policies and procedures for addressing public involvement. The NCDOT recently developed an updated public involvement manual that provides guidance and recommendations for public involvement activities. This session will explore the process used by NCDOT to develop their new manual and discuss the application of innovative practices.

Presenters: Jamille Robbins, NCDOT | Kory Wilmot, AICP, AECOM | Cyndy Yu-Robinson, AECOM

Re: (Anything) – From Revitalization to Resilience | Exhibit Hall B
This session will present work by authors in the Summer 2016 edition of the Carolina Planning Journal. This panel will highlight some of the most innovative and effective ways that academics and practitioners are planning for redevelopment, resilience, and reinvention. The panel will feature authors from Durham, Asheville, Charlotte, and beyond.

Presenters: Caroline Dwyer, Renaissance Planning | Carly Hoffmann, Carolina Planning Journal, University of North Carolina at Chapel Hill | Cara Isher-Witt, AICP, CodeWright Planners | Michelle Nance, AICP, Centralina Council of Governments | Libbie Wiemer, Freelancer

Greensboro Kitchen Connects – Improving our Local Food Economy | Exhibit Hall E
To improve our local food economy and improve food access, Kitchen Connects develops local food entrepreneurs and emphasizes local food. Funded by a USDA grant, the program is a partnership between the City of Greensboro, The Farmer’s Market, our County Cooperative Extension Agency, and the Out of the Garden Project, which operates a shared-use kitchen, garden and food pantry.


Land Sub-Division in the Floodplains of Rural North Carolina | Exhibit Hall D
Panel presentation intended to provide professional planners with information about subdivision design and regulation in flood hazard areas. The session will focus particularly on rural communities in the state of North Carolina.

Presenters: Bryan Jones, Pitt County | Adam Lovelady, University of North Carolina at Chapel Hill | Anuradha Mukherji, East Carolina University | James C. Schwab, FAICP, American Planning Association

11:15 AM – 12:45 PM
Law Session | 1.5 Legal CM | Emerald West
What Planners Want Their Lawyers to Know
Lawyers and planners approach planning problems in different ways, sometimes with conflicting results. This lecture and discussion session will focus on helping lawyers and planners communicate with and understand each other better, and reach solutions that both disciplines can agree on.

Presenter: Robert W. Oast, Jr., McGuire Wood & Bissette and The Ohio State University
11:00 AM – 1:00 PM

Mobile Session | 2 CM

**Planners for Health Walkability Audit**

Want to learn how to plan for a walkable community and conduct a walkability audit with citizens, elected officials, and public health professionals? This session will share the experiences of the Plan4Health Charlotte initiative to identify opportunities and address barriers to physical activity in West Charlotte. It will include a discussion of what makes a pedestrian friendly environment, how to go about planning for, marketing, and holding a walkability audit, as well as a brief walk to point out the streetscape features that promote or deter walking in Greenville.

**Mobile Guides:** Katherine Hebert, Centralina Council of Governments

12:30 PM – 2:00 PM

Lunch | Attendees on Their Own

2:00 PM – 3:15 PM

Concurrent Sessions | 1.25 CM Each

**Post Hurricane Matthew: Resilient Redevelopment Planning in North Carolina | Exhibit Hall A**

This session will provide an overview of the Resilient Redevelopment Planning Initiative that was a result of Hurricane Matthew. Fifty North Carolina Counties participated in the initiative that was designed to help identify post disaster needs in the areas of housing, infrastructure, economic development and the environment. The effort was overseen by North Carolina Emergency Management and many of the resilience strategies identified through the process are now in the implementation phase.

**Presenters:** Maribel Marquez, PE, PMP, CFM, North Carolina Emergency Management | Nathan Slaughter, AICP, CFM, ESP Associates

**From North Carolina to England | Exhibit Hall B**

The purpose of this session is to share experiences from the APA International Exchange Program that the speaker recently participated in, spending two weeks in the English Midlands shadowing planning professionals in Cheltenham and Gloucester. Attendees will learn about the similarities and differences between American and English planning systems and how this can inform planning in North Carolina.

**Presenter:** Daniel Amstutz, AICP, City of Greensboro

**Innovative and Measurable Public Engagement in a Digital Age | Exhibit Hall E**

Intended to provide professional planners with principles and skills for meaningful, effective engagement of residents and stakeholders which can be applied immediately. Beginning with fundamental principles and concepts, followed by various styles and methods, and concluding with application techniques.

**Presenters:** Jessica Hill, AICP, Centralina Council of Governments | Emily Parker, Centralina Council of Governments

**40 Conversations about Durham’s Development Review Process | Exhibit Hall D**

Is your agency considering the creation of a one-stop-shop service center? Consolidating customer service functions has a range of potential benefits, but how do you actually improve outcomes beyond just offering a new physical space in City Hall? This topic highlights operational and technology improvements that can help improve service delivery and ease the tension of multi-departmental reorganization.

**Presenter:** Pete Sullivan, AICP, City of Durham
Dark Skies, Bright Nights
Continued greenfield development, affordable LED lighting, and popular writing have combined to increase awareness of the connection between nighttime lighting and the visibility of the night sky. The American Medical Association's recent guidance has also raised related health issues. This session introduces planners to the concerns and the jargon when communities decide to tackle their lights at night.

Presenter: David Henning, Clarion Associates

Lightning Round session intended to expose audience to and inform planners about a resilience planning project being conducted with coastal communities. The planning project is an example of a process that can be used by local planners in their own communities to conduct resilience evaluations, create vulnerability maps, and identify local government and community needs to increase resilience to flooding and major storm events. We are currently working with the Towns of Duck, Edenton, Oriental, and Pine Knoll Shores.

Presenter: Monica Gregory, Division of Coastal Management/NOAA

2:00 PM – 5:00 PM
Mobile Sessions | 3.0 CM Each

Exploring the County Home Complex: 2016 People’s Choice Award for Great Place for Healthy Living
This mobile workshop is designed to share the vital role planning continues to play in the development of the County Home Complex: 2016 APA-NC People’s Choice Award for Great Place for Healthy Living. Participants will experience a walk through the County Home Complex, with discussion focused on planning techniques and tools utilized in the development process. Special emphasis will be placed on the value of collaborative partnerships.

Mobile Guides: Lee Guth, Pitt County | Alice F. Keene, MAEd, Pitt County Cooperative Extension | Joni Torres, Pitt County Cooperative Extension

Creating Educational Opportunities with Environmentally Sensitive Areas
This mobile workshop is intended to provide professional planners with unique strategies for promoting science, nature and public health through environmental planning techniques such as best management practices for floodplains, land trust acquisitions, light pollution reduction methods and public-private partnerships. The mobile will feature an interactive trail walk with discussions related to hazard mitigation planning and viable uses of FEMA Buyout Properties.

Mobile Guides: Paul M. Andrews, Soil and Water Conservation | Emily Jarvis, A Time for Science | Bryan Jones, Pitt County | James F. Rhodes, Pitt County

3:15 PM – 3:30 PM
Break | Concourse
Sponsored by: CLARION

3:30 PM – 4:45 PM
Concurrent Sessions | 1.25 CM Each

Leveraged Flood Risk Data Drives Community Actions Towards Resilience | Exhibit Hall A
The purpose of this session is to demonstrate how to integrate hazard risk management into the broader context of community planning activities, by leveraging digital data compiled by the NC Floodplain Mapping Program, to better communicate risk assessments that can help inform actions for reducing or eliminating those risks.

Presenter: Randy Mundt, North Carolina Public Safety
Overview of Chapel Hill Transit's North-South BRT Project, an 8-mile long bus rapid transit project through Chapel Hill, NC's historic downtown, which was accepted into the Federal Transit Administration’s Small Starts Capital Investment Grant Program Project Development in Fall 2016. The session is intended to provide an overview of BRT, the North-South project, and lessons learned on planning and implementing BRT.

Chapel Hill North-South BRT: Customizing Transit Design to Fit the Community I Exhibit Hall E

Overview of Chapel Hill Transit’s North-South BRT Project, an 8-mile long bus rapid transit project through Chapel Hill, NC’s historic downtown, which was accepted into the Federal Transit Administration’s Small Starts Capital Investment Grant Program Project Development in Fall 2016. The session is intended to provide an overview of BRT, the North-South project, and lessons learned on planning and implementing BRT.

Presenters: Dan Meyers, AECOM | Gavin Poindexter, AECOM | Julia Suprock, AECOM | Mila Vega, Chapel Hill Transit

Planning for an Effective Place Brand I Exhibit Hall D

A presentation about the process our firm has established for branding communities. Drawing upon several recent projects we will provide planners and government leaders with proven steps for engaging stakeholders, developing a brand platform, and uncovering the unique story of a place particularly as it relates to tourism and economic development.

Presenters: Trey Akers, AICP, LEED AP BD+C, Town of Davidson | Jason Burdette, AICP, Town of Davidson | Craig Lewis, Stantec | Brooke Massa, NC Wildlife Resources Commission

3:30 PM – 5:30 PM
AICP Pre-Exam Information Session I Emerald Room West

Do you plan to take the AICP exam in 2018 or are you considering becoming certified? This workshop will give you an overview of the AICP examination process. We will discuss the application, exam subject matter, NCAPA review session opportunities, testing environment, study techniques, and study resources.

Legislative Committee Meeting I Emerald Room East

This is the annual business meeting of the APA-NC Legislative Committee. Session participants will discuss planning-related legislation passed or brought up during the 2017 Long Session and the key legislation anticipated during the 2018 Short Session. Participants will also work together to frame the chapter’s legislative agenda for the Short Session and discuss how effective the chapter’s legislative efforts were. All APA-NC members are welcome and encouraged to attend.

Welcome Reception I The Martinsborough | 330 Evans Street

The Conference will kick-off with a Welcome Reception on Wednesday night at The Martinsborough, located in historic uptown Greenville’s beautifully restored Jefferson Blount-Harvey Building. Shuttle buses to The Martinsborough will be provided. Buses will pick-up and drop-off in the parking area located between the Hilton and the Holiday Inn.
We learned so much in NYC! This session is a chance for 5 AICP planners to describe what they heard and saw being presented at the Annual Planning Conference. A chance for those not able to get up to New York to hear what is hot and trending.

**What Did We Learn in New York**

**Exhibit Hall A**

We learned so much in NYC! This session is a chance for 5 AICP planners to describe what they heard and saw being presented at the Annual Planning Conference. A chance for those not able to get up to New York to hear what is hot and trending.

**Presenters:** Kenneth Bowers, City of Raleigh I J.B. Culpepper, TC-2, LLC I Glenn Harbeck, City of Wilmington I Leigh Anne King, AICP, LEED AP, Clarion Associates I John Morck, AICP, City of Wilson I Erin Musiol, City of Rock Hill, South Carolina I Roger Waldon, FAICP, Clarion Associates

**Greensburg, Kansas: What Went Wrong? A Cautionary Tale on Green Economic Development**

**Exhibit Hall B**

With nearly $100 million in taxpayer funds, insurance proceeds and private donations, a small rural town beamed back with energy-efficient buildings, homes, and a promising future. After an EF-5 tornado obliterated Greensburg, Kansas, in 2007, the town of 800 became America’s model green city by boasting the highest concentration of LEED Platinum buildings in the country. But 10 years later, the town is now suffering a perpetual economic tornado of its own making.

**Presenter:** David E. Leiva, Webster Global Site Selectors

**Building Back: Developing More Resilient Communities After Hurricane Matthew**

**Emerald Room West**

This session will discuss recent recovery efforts initiated by the NC Division of Emergency Management (NCEM) in the wake of Hurricane Matthew to work with local communities impacted by the storm to develop Resilient Redevelopment Plans. The plans identified projects centered on four pillars of resilience: Housing, Economic Development, Infrastructure, and Environment. These plans are being used by NCEM as the basis for two requests for additional funding: 1) via the CDBG-DR program and 2) via a request to the NC General Assembly.

**Presenter:** Ryan Wiedenman, Atkins

**Investment, Gentrification and the Balance in Between**

**Exhibit Hall C**

Planning professionals aim to support development in their communities, but sometimes neighborhoods get swept up in the game. With several landscape-changing development projects in the queue, Rocky Mount is exploring how to balance development of modern amenities while protecting the identity of its core neighborhoods. This presentation will discuss a compilation of anti-gentrification strategies to preserve neighborhoods experiencing development pressure.

**Presenter:** JoSeth Bocook, City of Rocky Mount I Kellianne Davis, City of Rocky Mount
8:30 AM - 11:30 AM

**Mobile Sessions | 2 CM**

**Greenville Bike Tour**
This mobile workshop is a 12.9 mile bicycle tour focused on Greenville’s greenway system and active transportation network. Opportunities and challenges of past, present, and future bicycle, pedestrian, and greenway projects and community connectivity will be highlighted along the way. This loop route will begin and end in uptown Greenville with the route utilizing most of the greenway system along with ECU and neighborhood connectivity.

**Presenters:** Steve Bzomowski, Alta Planning + Design | Chad Carwein, East Carolina University | Steven Hardy-Braz, League of American Bicyclists Instructor | Tony Parker, Greenville Bicycle & Pedestrian Commission

9:15 AM - 9:30 AM

**Break | Concourse**

9:30 AM - 11:00 AM

**Legislative & Legal Plenary Session | 1.5 Legal CM**

**Legislative and Legal Update | Exhibit Hall C**
Annual update on recent legislation and court decisions affecting planning and zoning in North Carolina.

**Presenters:** Adam Lovelady, University of North Carolina at Chapel Hill | David W. Owens, University of North Carolina at Chapel Hill

11:00 AM - 11:15 AM

**Break | Concourse**

11:15 AM - 12:30 PM

**Concurrent Sessions | 1.25 CM Each**

**Catalyzing Action Through Convening: Facilitating Effective Workshops | Exhibit Hall A**
US EPA contractors and staff present a well-vetted facilitation technique for public workshops used nationwide by EPA’s Office of Sustainable Communities. The speakers have deep experience facilitating this style of technical assistance and their expertise introduces North Carolina planners to a successful method for moving their communities towards catalytic action. Session includes an informative presentation, a panel discussion, and a hands-on planning activity.

**Presenters:** Caroline Dwyer, AICP, Renaissance Planning | Jason Espie, AICP, Renaissance Planning | Chip Gurkin, United States Environmental Protection Agency | Nathan Page, CZO, City of Graham | Alan Steinbeck, AICP, Renaissance Planning

**Getting the Best Bang for Your Buck: How to Leverage TOD Investment | Exhibit Hall B**
Recent public transit expansion in NC and elsewhere represents a massive public investment, and it is critical that communities leverage this to attract other investment near major transit stations. This session will demonstrate best practices in planning for transit oriented development (TOD) in NC (Charlotte and Chapel Hill) and in other cities. A three-person panel will save time for audience interaction.

**Presenters:** Dick Hails, AICP, CZO, Walkable Urban Development LLC | Ben Hitchings, AICP, CZO, Town of Chapel Hill | Tina Votaw, LEED AP, PMP, Charlotte Area Transit System
Are You Ready for the Mobility Revolution? 
I Emerald Room West

Electric vehicle technology, shared-ride services, and autonomous vehicles look increasingly to revolutionize mobility and the form of our communities. In this session, we will discuss the profound impact that these vehicles will have on places both urban and rural, mobility systems, and human ecology and how communities can prepare for the future.

**Presenter:** Kevin Lacey, NCDOT I Craig Lewis, AICP, LEED, CNU-A, Stantec/Urban Places Group I Victoria Chibuogu Nneji, Duke University

Managing Our Coastal Resources: The Planning Partnership 
I Exhibit Hall C

Land use planning has been a state requirement for North Carolina’s twenty coastal counties since the 1970s. Local governments have the initiative for planning and the state acts in a standard-setting and review capacity. Discover how the state’s coastal program is evolving to meet the planning needs of local governments and how local governments are responding to the changes.

**Presenters:** Mike Christenbury, North Carolina Department of Environmental Quality I T. Dale Holland, AICP, Holland Consulting Planners, Inc. I Wes MacLeod, AICP, ASLA, Cape Fear Council of Governments I Charlan Owens, AICP, North Carolina Department of Environmental Quality

12:30 PM – 2:00 PM

APA-NC Awards Luncheon | Exhibit Halls D & E

Sponsored by:

The APA-NC Awards Committee will present chapter awards recognizing agencies and individuals that have completed outstanding plans, programs and projects, along with recognition of individuals who have excelled as planning students or that have made notable contributions to the planning profession. Join us for lunch as we celebrate the achievements of our award and scholarship recipients.

Drones: Possibilities and Limitations for Planning Projects 
I Exhibit Hall B

Use of drones for recording images and videos has skyrocketed in recent years, and planners see many possibilities for use of this technology to provide information and to assist with public process. There is also increased regulation, and multiple legal regulations on the use of drones. This session will explore the possibilities and provide planners with information about limitations.

**Presenters:** J.B. Culpepper, TLC-2, LLC I Andrew Smarra, Aerial Images Raleigh I Roger Waldon, FAICP, Clarion Associates I Erin Wynia, North Carolina League of Municipalities

NC Planning Assistance Team Meet-up | Galleries 1 & 2

2:30 PM – 3:45 PM

Concurrent Sessions – 1.25 CM Each

Darwinism Meets Planning: How to Evolve to Succeed 
I Exhibit Hall A

Hit a road block in your community planning process? Community unwilling to consider change? This session will explore in two parts how two communities – Cary and Greenville, North Carolina – evolved their planning processes and their community aspirations to embrace new visions for a successful future.

**Presenters:** Nate Baker, AICP, CNU, Clarion Associates I Jamie Greene, planning NEXT I Meredith Gruber, PLU, AICP, Town of Cary I Leigh Anne King, AICP, LEED AP, Clarion Associates I Scott Ramage, AICP, Town of Cary
Innovative Approaches to Mitigation and Resiliency Planning | Emerald Room E

Session will provide innovative approaches to reducing vulnerability and bolstering the local economy for a community in the wake of repetitive, substantial flooding events. This presentation will provide an overview of these efforts and define lessons the community has learned through these experiences.

**Presenters:** Allen Castelloe, Town of Windsor I Landin Holland, MPA, AICP, CZO, Holland Consulting Planners, Inc. I Dr. Burrell Montz, East Carolina University

2:30 PM – 3:45 PM

Lightning Round Session | 1.25 CM

Great Places in NC | Exhibit Hall C

This session will feature speakers from winning communities from the 2017 Great Places in NC statewide contest. Featured are a Great Main Street, Great Main Street in the Making, Great Transformation, Great Public Space, and a Great Historic Rehabilitation project. Representatives from each community will summarize the highlights of each place, what makes them great, and how they got that way, including best practices that participants can apply in their own communities.

**Presenter:** Tiffany White, Winston-Salem/Forsyth County

2:30 PM – 5:30 PM

Mobile Session | 3CM

Agritourism with a True Farm to Table Experience

This mobile is intended to provide planners with the information to diversify their local economy and maintain the rural character of land through promotion of agritourism. Participants will visit Simply Natural Creamery, a thriving local dairy farm at the soul of sustainable agriculture in Greene County. Planners will obtain an understanding of the agritourism generated by the dairy farm, how it can provide a unique community identity and how the North Carolina General Statutes have been recently changed to better accommodate agritourism activities.

**Mobile Guides:** Leigh Allen Guth, Pitt County I Neil Moye, Simply Natural Creamery I James F. Rhodes, Pitt County

2:30 PM – 5:30 PM

Deep Dive Session | 3 CM

Historic Preservation Basics | Emerald Room West

The State Historic Preservation Office will offer a block of training sessions to introduce planners to historic preservation law, preservation planning, and the Secretary of the Interior’s Standards for Rehabilitation, the foundation of local design review for historically designated properties and federal and state historic tax credit projects.

**Presenters:** Amber Kidd, State Historic Preservation Office I Ramona Murphy Bartos, State Historic Preservation Office I John P. Wood, State Historic Preservation Office

3:45 PM – 4:00 PM

Break | Concourse

Sponsored by:

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HNTB
The Greensboro Urban Area Metropolitan Planning Organization recently completed an update to the Bicycle, Pedestrian, and Greenways Master Plan (BiPed), that received the 2016 Marvin Collins Outstanding Planning Award in Implementation Regional Project from the APA-NC. MPO staff will present on the process by which the plan was updated, the recommendations from the plan, and next steps the MPO is taking to make the recommendations a reality.

**Presenters:** Daniel Amstutz, Greensboro MPO | Tram Truong, Greensboro MPO

Wayfinding systems are essential tools for legible communities. Wayfinding information clarifies routes and helps users comfortably reach destinations. The provision of navigational elements enhances awareness, economic investment, and environmental benefits, all while contributing to community pride. This session will focus on wayfinding best practices for bicycle, pedestrian and vehicular networks in urban and rural areas.

**Presenters:** Jennifer Baldwin, Alta Planning + Design | Katie Lloyd, ASLA, Alta Planning + Design

Interdisciplinary panel presentation of greenway development in the conference host city with special emphasis on encouraging healthy lifestyles through passive recreation. Additional information regarding the APA / NCAPA Plan4Health Initiative will also be provided.

**Presenters:** Dean Foy, CPRP, City of Greenville | Judy Francis, AICP, NC Division of Parks & Recreation | Amy Hatten, Pitt County | Alice F. Keene, Pitt County | Lynn Raynor, PE, City of Greenville

Grab a beverage of your choice, pull up a stool and join your counterparts for a chat about ethics! This ethics session will include a brief introduction to the Code of Ethics followed by group discussion of a selection of ethics scenarios derived from the American Institute of Certified Planners 2017 Case of the Year in an informal setting.

**Presenters:** Hanna Cockburn, City of Greensboro

The Greenville-Pitt County Convention and Visitors Bureau has partnered with the APA-NC Young Professional Group to broaden the public eye of what all Greenville and Pitt County have to offer through a Downtown Scavenger Hunt! The Scavenger Hunt will allow this group to be able to see and experience Greenville in a whole new way through observing its history and many city staples. Scavenger hunts aren't just for the young, but the young at heart! Come and join us! Tickets for the hunt can be purchased at registration for $10.
The Diversity Mixer functions as a unique opportunity for conference attendees to meet and expand their networks while fundraising for a great cause! Heavy hors-d’oeuvre, beer, and wine will be served. The event is sponsored by Renaissance Planning Inc. and Stantec. All proceeds will benefit the APA-NC Summer Fellowship Program, so join us for what will be a fantastic networking event amongst peers and professionals.
8:00 AM – 9:00 AM

**Continental Breakfast**
Concourse

**Registration**
Front Entrance

8:00 AM – 11:30 AM

**Mobile Session**
3.5 CM

**Juxtaposition of Preservation and Flood Recovery: Economic Development Post-Matthew**

This mobile session will provide planners and associated professionals with an overview of Eastern North Carolina’s economy within a smaller town. Discussion will highlight the contrast between historic preservation, modern commercial development and flood devastation, and the ways to support the divergent needs. Attendees will observe the outcomes economic development, hazard mitigation, and long-term preservation.

**Mobile Guides:**
Monika Fleming, Edgecombe County Community College
Troy Lewis, Town of Tarboro
Catherine Whitehurst Grimm, Town of Tarboro

8:15 AM – 9:45 AM

**Law Session**
1.50 Legal CM

**From Pothole to Petition: Practical Information Relating to County Subdivision Street Assessments**
Exhibit Hall A

This session is intended to provide professional planners with practical tools and tips when implementing a subdivision street assessment program for the repair of publicly dedicated subdivision streets in the unincorporated county, not yet accepted by the North Carolina Department of Transportation for state maintenance.

**Presenter:** Janis Gallagher, Pitt County

8:30 AM – 9:45 AM

**Concurrent Sessions**
1.25 CM Each

**Getting Contractors On-Board with Technology**
Exhibit Hall B

Educating department leaders on engaging the public who submit plans, apply and pay for permits, and otherwise interact with the planning departments. Supplying tools to make sure the contractors know about and use digital submittal, giving the city the greatest return on their investment and streamlining the internal workflow.

**Presenters:**
Lindsay Hogg, Infovision Software
Brian Matthews, Union County

**Regional Planning in North Carolina: Useful Strategies and Big Ideas**
Exhibit Hall C

This exciting panel brings together the most experienced regional planners in North Carolina, with planning directors from the Triangle J and Centralina Councils of Governments, and the Piedmont Triad Regional Council. The panel will discuss the major challenges to regional planning, strategies and lessons for effective planning, and opportunities for the future of regional governance.

**Presenters:**
Nate Baker, AICP, Clarion Associates
John Hodges-Copple, AICP, Triangle J COG
Jesse Day, AICP, Piedmont Triad Regional Council
Michelle Nance, AICP, Centralina COG
8:30 AM - 9:45 AM

Lightning Round Session I 1.25 CM I Exhibit Hall D

**Fire and Water: Water Vulnerability, Drought and Wildlife Awareness in North Carolina**

Although recent drought and wildlife events in the state have caught the attention of the public, the elevated risk of drought and wildlife in a changing climate and water regime are already on the radars of urban and rural planners, emergency management officials, public health experts, resource managers, and emergency management personnel. “Fire and Water” will explore water vulnerability and drought and wildlife perceptions in North Carolina based on professional perspectives.

**Presenters:**
- Lauren Andersen, Appalachian State University
- Abie Bonevac, Appalachian State University
- Dr. Elizabeth Shay, Appalachian State University
- Laura Thompson, Appalachian State University

9:45 AM - 10:00 AM

Break

10:00 AM - 11:30 AM

AICP Ethics Session I 1.5 Ethics CM I Exhibit Hall C

**The Ethics Players Present:** The 2017 Ethics Cases of the Year!

Using the American Institute of Certified Planners 2017 Cases of the Year, the Ethics Players will present a series of ethical conundrums for your consideration. This interactive session will include a brief introduction to the Code of Ethics, followed by the presentation of vignettes with a facilitated large-group discussion regarding each scenario.

**Presenters:**
- Elizabeth Blount, City of Greenville
- Daniel Cobb, City of Brevard
- Hanna Cockburn, City of Greensboro
- Will Deaton, City of Fayetteville
- Josh Freeman, AICP, CFM, JM Teague Engineering and Planning

11:30 AM - 1:00 PM

Closing Session Lunch I Emerald Room Patio

Come network one last time with colleagues and friends! Join us for a tailgate as we head into a fantastic football weekend. Lunch will take place on the patio off of the Emerald Room in the convention center.
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Roger Henderson, AICP, P.E.
Director of Planning
Years of Experience: 37

Brian Byfield, AICP
Senior Transportation Planner
Years of Experience: 16

Thomas “TJ” Archer, P.E.
Transportation Engineer
Years of Experience: 12

Devyn Lozzi
Transportation Associate
Years of Experience: 2

Thomas “Andy” Archer, P.E.
Transportation Engineer
Years of Experience: 12

2017 Notable Planning Projects
- City of Mebane Comprehensive Transportation Plan - Mebane, NC
- Cherokee Department of Transportation Long Range Transportation Plan - Cherokee, NC
- Rock-Hill-Fort Mill Area Transportation Study MPO Collector Street Plan
- First Collector Street Plan in South Carolina

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