YPG Accomplishments – 2012/2013

Activities
  • Held social and professional development events
    o 2nd Annual Trivia Night for Planners at Hale's Ales - June 2013
    o Mentorship Session at PSS Planning Law Conference - May 2013
    o King Street Station Tour - April 2013
    o Social and Transit Talk at Hale's Ales - February 2013
    o Mingle at Jillian's Billiards - October 2012
  • Laid groundwork for the pilot mentorship program, which kicked off in August 2013
    o Recruited mentors
    o Developed program charter
    o Managed application process for prospective mentees (20 applied for 10 spots)
  • Developed a communications plan
  • Developed marketing materials
    o Updated logo
    o Business cards
    o Informational post cards
    o Table top banner
  • Established administrative and financial processes and procedures in coordination with PSS
    o Board files on Google Drive
    o Reimbursement process
  • Held our first elections in summer 2013, concurrent with the Puget Sound Section
    o Two new Board members, including a Pierce County Representative

Metrics
  • Number of people on our...
    o Email list: 140 (up from 100 in 2012/2013 )
    o Facebook: 60 (created in 2012/2013)
    o LinkedIn: 45 (up from 20 in 2012/2013 )
  • Average Event Attendance: +/-15