

PLANNING

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Planners who are APA members make better employees. Here's why:

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- You are expanding your personal and professional networks.
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You can earn your certification.

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You take planning to the next level.

- You support APA's advocacy for good planning policies and essential programs.
- You learn how to craft and deliver effective planning messages to officials, business and community leaders, and the media.
- You apply your understanding of state and national legislative and policy issues to your everyday projects.

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American Planning Association

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