Promoting Health Through the Planning Process

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Outline of Presentation

- APA’s Health and Comprehensive Planning Analysis
- Philadelphia 2035
- Imagine Austin
- Q&A
This seminar and materials are supported by funds from the Centers for Disease Control and Prevention’s Healthy Community Design Initiative.

All presentation slides and a recording will be available following the webinar.

If you have a question for one of our presenters, please use the Q&A box on the lower right section of your screen.
APA and the Planning and Community Health Center

- National membership organization with nearly 40,000 members dedicated to making great communities happen

- Planning and Community Health Center: advancing plans and policies for improving the built environment to promote public health
  - Conducts sponsored research projects, convenes stakeholders, promote leadership in community health planning
Healthy Plan Making

- Planning Framework
- Plan Components:
  - Active Living
  - Emergency Preparedness
  - Environment Health
  - Food and Nutrition
  - Health, Human, and Public Services
  - Social Cohesion and Mental Health
Healthy Plan Making

Planning Framework:

- Involve key partners in plan development and implementation:
  - Health Department, Schools, Community Groups, Nonprofit Organizations, Real Estate Community, Elected Officials, Local and Regional Leaders
- Establish a sound evidence base for plan recommendations and use metrics to track and demonstrate progress:
  - Local Health Department data, local land use databases, US Census Bureau, USDA Agriculture Census, Community Commons, local school district data, etc.
- Include Health Impact Assessments in establishing evidence base for plan monitoring and evaluation
Healthy Plan Making

**Food and Nutrition:**

- Promote access to clean water and public drinking fountains
- Promote the availability of healthy, fresh foods in identified food deserts and food swamps
**Philadelphia:**

*Amanda Wagner, MCP, MGA*
Nutrition and Physical Activity Program Manager
Get Healthy Philly
Philadelphia Department of Public Health

*Keith Davis*
Healthy Communities Coordinator
Philadelphia City Planning Commission

**Austin:**

*Carol Haywood*
Planning Manager, Comprehensive Division
Planning and Development Review Department

*Cassandra DeLeon*
Chronic Disease Prevention and Control Program Manager
City of Austin Health and Human Services
Agenda

• Partnership Development
  – Why Health and Planning?
  – Get Healthy Philly Framework
• Phila2035 Development
• Phila2035 Implementation
• Next Steps
Planning and the Built Environment

Proportional Contribution to Premature Death

- Genetic predisposition: 30%
- Behavioral patterns: 40%
- Social circumstances: 15%
- Environmental exposure: 5%
- Health care: 10%

Schroeder S. We Can Do Better – Improving the Health of the American People. NELM;2007;357;1221-8.
Get Healthy Philly Framework

We can make the healthy choice, the easy choice in multiple environments...

LIVE
WORK
LEARN
SHOP
PLAY

...to prevent chronic disease and improve health.

OBESITY
DIABETES
HYPERTENSION
HEART DISEASE
CANCER
RESPIRATORY DISEASE
STROKE
Health in All Policies –
3 measures of success:

1. Incorporating health in policy across disciplines – *Philadelphia2035 (comprehensive plan, 18 district plans)*

2. Incorporating health in decision making (implementing health based policy) – HIAs

3. Addressing health outcomes / reducing health disparities by effecting physical and social determinants of health – “PhilaTool”
Health and Planning - Intersections to Date

- Healthy Communities Coordinator
- Phila2035 Citywide Vision
- Zoning Code Reform
- District Plans
- Citizen’s Planning Institute
- PDPH’s data aggregation
Health in Phila2035 Citywide Vision

- Health not a separate chapter but explicitly included in the context section, and the benefits measures.
- 70 plan objectives → 20+ have evidence based connections to public health, including access to healthy food, walkability, transit-oriented development, open space.

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“Improvements are needed to the built environment to provide equitable access to services and to reduce barriers to healthy living.”
Healthy Planning In Philadelphia

APA Webinar: Promoting Health Through the Planning Process

Thursday, Nov 6, 2014

PHILADELPHIA 2035

Citywide Vision {Completed 2011}  

18 District Plans leading to zoning map revisions (5-year process)
Health in District Plans to Date

- 8 adopted; 1 in review; 2 underway; 7 more
- Incorporate Health in variety of ways
  - Health specific recommendation
  - Health profile
  - Health Impact Assessment
  - Separate Health Assessment
I. Health outcomes

II. Determinants of health
   A. Access to rec facilities and open space
   B. Active Living by Design
   C. Availability of Healthy Foods

III. Link to Planning Strategies / Recs
Health in the Citywide Plan and New Zoning Code

**Health-Promoting Comp Plan Strategy:** Neighborhood Centers - promotes clustering of community-based amenities to support walkability.

**Citywide Vision Objective 1.1.2.** *Strengthen neighborhood centers by developing viable commercial corridors*

**Health and Well-Being Benefits.** Access to Opportunities, Safety, Affordability

**Implementation:** Center City District Plan, Rec # 8. “Implement CMX zoning on Callowhill & Pennsylvania Ave to reinforce commercial corridors”, Status: In progress.
Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Age-Friendly Neighborhoods

Citywide Vision Objective 1.2.2. Ensure a wide mix of housing is available to residents of all income levels. **Strategy d.** Provide a wider variety of housing options for an aging population such as aging in-place programs and accessory housing options.

Health and Well-Being Benefits. Access to Opportunities, Safety

Implementation: West Park District Plan, Rec # 24. “Provide new housing for the elderly near services and amenities, such as transit and commercial corridors”, Status: In progress
Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Transit Oriented Development - promotes active living.

Citywide Vision Objective 1.1.3. Strengthen neighborhood centers by promoting transit-oriented development around identified stations

CV Obj 4.3.2 Control Automobile congestion through traffic management and planning

Health and Well-Being Benefits. Access to Opportunities, Safety, Affordability, Chronic Disease

Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Parking maximums, Car-share priority, and Bicycle parking – balances city amenities to promote multimodal transportation

Citywide Vision Objective 4.2.2. Expand on- and off-street networks serving pedestrians and bicyclists.

Health and Well-Being Benefits. Access to opportunities, Safety, Affordability, Obesity rate

Implementation: West Park District Plan, Rec # 62. “Create a Bike station facility in the eastern section of the Centennial District, where roads and trails are well—suited for biking”, Status: Not Started.
Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Food access

Citywide Vision Objective 1.1.4. Provide convenient access to healthy food for all residents.

Health and Well-Being Benefits. Access to Opportunities, Affordability, Chronic Disease

Implementation: West Park District Plan, Rec # 12. “Seek funding to design and implement improvements to the park West Town Center to provide better ped access to fresh food. . . ”, Status: Not Started
Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Open Space Access

Citywide Vision Objective 6.3.1. Ensure that all Philadelphians live within a 10-minute walk of a neighborhood park or a recreation center

Health and Well-Being Benefits. Access to Opportunities, Chronic Disease

Implementation: Lower Northeast District Plan, Rec # 28. “Complete the extension of the Tacony Creek trail from Roosevelt Blvd to I and Ramona Streets at Juniata Park. Include stream bank restoration and stormwater mgmt where feasible”, Status: Complete
Health in the Citywide Plan and New Zoning Code

Health-Promoting Comp Plan Strategy: Food access

Citywide Vision Objective 1.1.4. Provide convenient access to healthy food for all residents.

Health and Well-Being Benefits. Access to Opportunities, Affordability, Chronic Disease

Implementation: West Park District Plan, Rec # 12. “Seek funding to design and implement improvements to the park West Town Center to provide better ped access to fresh food. . . “, Status: Not Started
Creating Healthy Communities – Philadelphia2035 and Beyond

• **Step 1. Department of Public Health’s Community Health Assessment** – identify disparities in health outcomes across geographies and populations

• **Step 2. Planning Commission’s Philadelphia2035 Comprehensive Plan** – Support the development of land use and zoning goals & recommendations that address the determinants of health linked to the disparate health outcomes. Ensure health benefits are highlighted in decision making.

• **Step 3. Health Impact Assessment** - assess plan, policy, and project proposals for their ability to right the health disparities; develop recommendations towards the above goals; establish community partnerships to build capacity for conducting assessments

• **Step 4. Institutionalize Health in All Policies** – explore policy and decision making venues for integrating health consideration into policy. Promote healthy development by keeping the development community informed of health disparities and strategies for addressing (a la, adoption of San Francisco’s Healthy Development Measurement Tool)
Other Next Steps

• Identify additional areas for incorporating health into decision making
  – Capital Planning Budget: Develop a geo-database of determinants of health to inform capital projects
  – Master Trail Planning
  – Zoning Code Re-Mapping Ordinances to Council
  – Civic Design Review for Larger Developments
Thank You!

www.phila2035.org
www.gethealthyphilly.org
www.foodfitphilly.org

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Promoting Health through the Planning Process

City of Austin
Carol Haywood
Planning & Development Review

Cassie DeLeon
Health and Human Services

Nov. 6, 2014
Today's Presentation

• How Health is incorporated in the plan
• Implementation following plan adoption
• Healthy Austin Priority Program
“Austin’s greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.”
• Austin will be livable, safe, and affordable
• Promote physical activity, community engagement, and inclusion
• Ensure that amenities and services are easily accessible to all
• Contribute to Austin’s unique spirit
Investing in Compact and Connected Places
Centers & Corridors
Implementing Imagine Austin

- Community Engagement
- Internal Alignment
- Capital Investments
- Regulations
- Partnerships
• Meet-ups
• Speaker Series
• Online Outreach
  Website
  Social Media
  YouTube Channel
  City Shaping News

• Compact & Connected
  Training Course

• BookPeople
• Book Club
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<th>PRIORITY PROGRAMS</th>
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<td>7. Household Affordability</td>
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**Internal Alignment**
• Land Development Code Revision Code NEXT

• Airport Boulevard Form-Based Code Initiative
• South Austin Combined Neighborhood Plan
• Downtown Density Bonus
• Colony Park Initiative
• South Central Waterfront
• North Central Austin Planning Area

IMPLEMENTATION = ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS
• Long-Range CIP Strategic Plan
• Enhanced communication and reporting on CIP investments
• CIP Program Management
• Small Area Plan Implementation
• Developing a framework to expand resources.

• Foster partnerships between the City and private sector, governmental, non-profit and community based groups.

• Achieve mutual aspirations

A participant at a Meet-up understands the importance of partnerships.
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Community Health Improvement Plan (CHIP) is coordinated with Imagine Austin focusing on:

- Obesity
- Access to healthy foods
- Transportation
- Access to primary care and behavioral health services
Healthy Austin Priority Program

Promoting Active Transportation

Viva Street Better Block Demo

Cycle track, Rapid Bus, and B-Cycle
Promoting Active Transportation

Pedestrian Advisory Council (PAC) meeting

Healthy Austin Priority Program
Tobacco Cessation
Tobacco Cessation

Healthy Austin Priority Program
Access to Healthy Food
Access to Healthy Food

Healthy Austin Priority Program
Enhancement of Public Spaces

Healthy Austin Priority Program
Second Annual Report just released

http://austintexas.gov/imagineaustin
Thank you