



#### EDUCATION

MS City and Regional Planning,  
Emphasis on Public Finance,  
Southern Illinois University  
Edwardsville, 1976

BS Business Administration, Major in  
Economics, Miami University, Oxford,  
Ohio, 1973

#### REGISTRATIONS

American Institute of Certified Planners,  
AICP (1978)

Certified Professional Economic  
Developer, CEcD (2001)

#### PROFESSIONAL MEMBERSHIPS

American Planning Association

- Past Chair: Economic Development Division
- Former Missouri Chapter President

International Economic Development  
Council

- Public Policy Advisory Committee
- Instructor: Real Estate Redevelopment

Urban Land Institute, Associate

National Association for Business  
Economics

- Former St. Louis Chapter President

#### CIVIC ACTIVITIES

Saint Louis University

- Urban Planning & Development Advisory Board 2010 – Present (current chair)
- Adjunct Faculty, 2011

Missouri Main Street Connection board  
(elected 2012)

Citizens for Modern Transit 2003-2010  
board (chair 2006-2008)

FOCUS St. Louis board of directors  
1995-2001, Treasurer

Task Forces:

- Co-Chair “21st Century Economy”
- Member “Workforce Housing”

New City School board of directors and  
executive committee, 1987-1991

Keller Graduate School of  
Management, DeVry University

- Business Economics Senior Faculty, 1995-2010

Washington University adjunct faculty,  
Sam Fox School of Design

- Real Estate Development class

#### CAREER SUMMARY AND BACKGROUND

Mr. Lewis is primarily responsible for economic growth projections, strategic planning, and action recommendations for economic development and community planning. His responsibilities also include producing studies in public finance, economic impacts, employment projections and labor economics, and real estate development feasibility. He conducts attitudinal surveys and citizen participation in the context of both community planning and economic development. Bob was named President of Development Strategies in 2000.

Bob works in the public, private, and institutional sectors on a wide range of assignments. These include planning and policy analysis for local and regional economies; market and financial feasibility analyses for commercial real estate ventures; economic development marketing programs; attitudinal surveys; focus group moderating; group facilitation for strategic planning; market development trends and economic profiles; tax and economic impact profiles; market evaluation for land development; socioeconomic and fiscal impact assessments; computerized real estate data files; highest and best use studies; housing resource studies; and policy papers for government entities.

#### REPRESENTATIVE ASSIGNMENTS

- St. Louis Sustainability Plan economic development components.
- Economic impact and development potential resulting from planned St. Louis Gateway Arch Grounds improvements.
- National and state economic impact projections from proposed Westinghouse and Ameren small modular nuclear reactor development in Missouri.
- Canal Street revitalization and visioning plan, economic development opportunities, retail tenant program, and pro-forma development projections, New Orleans, Louisiana.
- Lubbock, Texas, Downtown Revitalization Plan market research, public workshops, implementation strategies, and financial model.
- Greenville, South Carolina, downtown development strategy and West Side neighborhoods comprehensive planning economic development potentials.
- Retail saturation study and strategic development recommendations, Olathe, Kansas.
- Economic and fiscal impacts of proposed wind farm development and high voltage transmission lines through Kansas and Missouri.
- Anchorage, Alaska, economic impact analysis and computer model for revised land development regulations; facilitation of public officials in discussions of the impacts; and a Midtown development plan market analysis.
- St. Louis North Riverfront economic development strategies for Master Plan.
- Riverside, Missouri, comprehensive city planning process, economic development component and market-based development opportunities.
- Oklahoma City Downtown Medical Business District Corridor redevelopment plan market analysis, fiscal impact, and implementation strategies.
- Tulsa, Oklahoma, economic development plan—market-based growth projections and implementation strategies.
- Economic and fiscal impact analysis of the Doe Run company on the state of Missouri and, separately, on the city of Herculaneum, Missouri.
- I-55 Corridor Master Plan market growth projections and implementation strategies, Edwardsville and Glen Carbon, Illinois.

#### RECENT PUBLICATIONS

- “Economic Development Planning in Metropolitan St. Louis” in *St. Louis Plans: The Ideal and the Real St. Louis* (Missouri Historical Society Press and University of Missouri -St. Louis) 2007.
- “The Evolution of Economic Development Planning” in *News & Views*, the publication of the Economic Development Division of the American Planning Association (2008).
- “Determining the Fiscal Need for Public Intervention in Redevelopment” in *Development Strategies REVIEW*, April 2010.