HAPPY NEW YEAR!

Welcome to the first issue of the CM Provider Insider in 2020. Thank you for your commitment to offer hundreds of educational opportunities for APA's certified planners. In the coming year, we will offer helpful resources and tools to assist you as you plan your educational and promotional calendars.

APA NEWS

Nature-Based and Green Infrastructure Solutions Grants

Do you know of a community affected by natural disasters? Thanks to support from the APA Foundation and the Pisces Foundation, APA is accepting applications for grants to support nature-based and green infrastructure pre- and post-disaster technical planning assistance. Learn more and spread the word.

10 Years of Transformation in Planning

As 2019 came to a close, APA asked planners on staff about the biggest changes and trends in planning that occurred in the last decade. 10 Years of Transformation: 6 Ways Planning Changed in the 2010s identifies topics that will continue to inspire planners and planning education. What emerging planning issues are you preparing for as we begin a new decade? Developing your educational plan with foresight will make events relevant and compelling to planners looking for knowledge to help their communities plan for the future.

IMPORTANT REMINDERS

Check Your Application Expiration

Verify your CM provider expiration date today. If your application is due for a renewal, go to the CM Provider Overview section and click "edit your in-progress application" to get started on your renewal application. For questions, contact Alisa Moore.
RESOURCES

We have made accessing CM provider resources easy to find from your dashboard; just look for the section called CM Provider Resources. Let us know if there are additional resources you would want to see included by emailing Alisa Moore.

TIPS FROM THE TOOLKIT

Partnering Provides Opportunities

As a CM provider, you may partner with non-CM educational providers to expand your educational offerings. Partnering with other educational organizations provides AICP members with access to professional development that offers a broad variety of topics while advancing their skills. Full details for partnering are in the CM Provider Toolkit, page 7.

An approved CM provider must be the primary partner. You may be considered a primary partner in a program if the following conditions are met:

- CM provider has shared the total direct costs of the program (not including consumables such as food and beverages) or the activity is marketed under the approved provider’s brand (i.e. logo);
- CM provider has contributed significantly to the development of the program (e.g., topic and speaker identification); and
- CM provider has participated in the marketing of the program

You may also partner with another approved CM provider to share costs or expand the reach of your educational offerings. Take a look at the CM Provider Search Directory to find other CM providers for partnership opportunities.