Don’t miss out on the opportunity to sponsor this year’s Federal Planning Division (FPD) Training Workshop, the premier training and networking opportunity for federal planners. We anticipate well over 350 attendees who will share and discuss innovative best practices in federal planning, participate in skill-building workshops, and explore successful federal planning initiatives through mobile tours. **Seize the opportunity** to showcase your company’s capabilities or agency’s programs through sponsorship advertising and your very own booth in the exhibit area!

This year we are offering our partners four levels of sponsorship: Platinum, Gold, Silver, and A La Carte, with several new and unique opportunities woven in. New opportunities include sponsored swag (e.g., hand sanitizer, first aid kits, etc.) and charging stations. Select your favorite(s) and send your sponsorship confirmations to Don McClarin at don.mcclarin@cardno-gs.com or Britta Ayers at britta.ayers@cardno-gs.com. Sponsorships are assigned on a **first-come, first-served basis**, so don’t delay! Booth assignments will be coordinated by sponsorship level and in the order received once the exhibit hall layout is finalized. Standard booths (10x10) will be provided to sponsors and include two chairs and a table. Booth-only purchases are also available. The sponsorship committee will reach out to all sponsors with additional information regarding booth location, special equipment rental, hotel shipping and handling procedures, and the set-up and breakdown schedule as details are finalized within the next 60 days.
## Sponsorship Opportunities 2020

### Platinum  $4,000

- Opening Reception (2)  |  Closing Reception (2)  |  Mobile Application (1)
  - Verbal recognition during opening and closing receptions
  - For reception sponsors: customized (with company name/logo) drink tickets
  - For mobile application sponsor: banner ad at top of application screen
  - One standard booth in exhibit area (includes first choice of booth site) with enhanced signage
  - Two (2) complementary workshop registrations
  - Constant display of company information above rotating social media wall in the exhibitor area
  - Company name and link on the 2020 FPD Training Workshop webpage
  - Option to add company-purchased swag to FPD workshop bags

### Gold  $3,000

- Welcome Luncheon (1)  |  Learning Luncheon (1)  |  Hotel Room Key Cards (1)
  - Verbal recognition during opening and closing receptions
  - For luncheon sponsors: company name/logo featured on signage in luncheon area
  - For hotel room key cards sponsor: company name/logo featured on key cards
  - One standard booth in exhibit area with enhanced signage
  - One (1) complementary workshop registration
  - Constant display of company information above rotating social media wall in the exhibitor area
  - Company name and link on 2020 FPD Training Workshop webpage
  - Option to add company-purchased swag to FPD workshop bags

### Silver  $2,000

- Keynote Speaker (1)  |  Registration Desk (1)  |  FPD Backdrop Banner (1)  |  Session Tracks (4)
  - Verbal recognition during opening and closing receptions
  - One standard booth in exhibit area with enhanced signage
  - Keynote Speaker sponsor kicks-off the Welcome Luncheon and provides general introductions
  - Company logo on sponsored opportunities with dedicated signage (i.e., Backdrop Banner features sponsor logo, Session Track sponsors’ logos displayed in session rooms and on room schedule posters)
  - Company name and link on 2020 FPD Training Workshop webpage
  - Option to add company-purchased swag to FPD workshop bags

### A La Carte Sponsorships  $500 and below

- Mobile Tours (4)  |  Morning Breaks (4)  |  Afternoon Break (2)
  - Company listing and website link in mobile application
  - For break sponsors: company logo featured on enhanced table signage
  - For mobile tour sponsors: time at beginning of tour to introduce company and tour guide(s)/speaker(s)/tour purpose

- Exhibit Booth at $500 each

- Workshop Venue WiFi (1) at $300 (sponsor chooses the password)

- Awards Program/Printing/Framing (2) at $150 each and Charging Station (2) at $100 each
  These sponsorships also receive sponsor listing in the mobile application and logo placement on sponsored items/events.

- Small Business Reception at $100 each (unlimited sponsorships)
  Sponsor refreshments for an informal after-hours networking event. Company name/logo will featured on event signage and other displays TBD.

- Social Media Posts at $50 each