Congratulations, your session room is equipped with Audience Response Technology

Frequently Asked Questions about ARS

Designated sessions rooms will have Audience Response Systems (ARS) to allow speakers more engagement with the audience. Attendees in these session rooms may use a mobile device (smartphone, tablet, laptop, etc.) to participate by answering polling questions that the speaker has previously built into their presentation. The Q&A will be conducted via the ARS, allowing the attendees to submit questions, the audience to vote on the questions and the moderator/speaker to choose the questions to answer. Note: there will not be microphone stand in the audience of these rooms. All questions from the audience must be submitted through the ARS which allows the speakers to select the questions to answer.

To view videos right click on underlined text and select Open Hyperlink

1. Why is Audience Engagement Important?
   A: The attendees in the audience are there to LEARN. Unfortunately, effective learning doesn't happen by simply listening. On average traditional lecture style presentations only result in 10 to 15% knowledge retention. Effective learning happens when attendees are participating and engaged.

   Kicking off your presentation with a POLL question will immediately spike engagement and boost attention spans for the rest of the session. By engaging attendees with a Poll question every 15 minutes you can increase the amount of content they retain from your presentation.

   For more info visit this interactive online PowerPoint Polling Benefits Guide

2. Can you share some example "Use Cases" of how to use the polling software?
   A: Yes, visit this online PowerPoint to see use cases. Polling Benefits Guide

3. Are we required to use polling?
   A: If you submitted a proposal as Interactive Attendee Engagement with ARS you are required to use the polling system. For other sessions that were placed in a ARS rooms, we encourage you to use the system to engage the audience. Note: there will not be microphone stand in the audience of these rooms. All questions from the audience must be submitted through the ARS which allows the speakers to select the questions to answer.

4. Will there be a webinar and a how to use the system video created? How to Create Live Polls (4-minute video for presenters)

   A: Yes, in the first quarter of 2020 we will send all speakers with sessions in the designated ARS rooms an email with a date and time to attend the webinar. The webinar will be recorded and links to the video and a video tutorial will be sent to the speakers after the webinar. The link and password to access the system will be provided at that time.