Proposal Tips and Tricks

- Choose the right track/topic — does your content relate to the descriptions?

- Focus the content/topics in your proposal to be relevant and emerging to the field of planning. Address in your session proposal why the topic is emerging and new developments since June 2019.

- Detail how the information will be woven together in the outline.

- Tie the proposal descriptions to the learning outcomes.

- Be clear and concise in describing your session.

- Invite speakers with diverse experience and approaches. Describe why this speaker is qualified to speak on this topic.

- Start early. Don’t miss the deadline: January 8, 2020, at noon CT.

- Don’t repeat the same session as NPC19 — we check!

- Receive firm speaker commitments before entering them in your proposal.

- Get your speaker information now. We will need bio, member status, and APA ID.

- Be creative — think of a new way to engage the audience while presenting your content.

- Choose the right session type for your content delivery.