Welcome to Tuesdays at APA|DC
Transforming Everyday Spaces into Places for Play

April 19, 2016
BIKES VS CARS
A FILM BY FREDRIK GERTTEEN

LANDMARK E STREET CINEMA
WASHINGTON, DC
WEDNESDAY, MAY 18TH, 6:30 P.M.

Reserve your seat for the special screening brought to you by American Planning Association.

HTTP://BIT.LY/DCBIKESVS_CARS
Play is disappearing, particularly for the 16 million children living in poverty.
#PlayEverywhere
Play is a competitive advantage for cities.
Equity.
Would it work?
NFL Play 60

PLAY ON

60 MINUTES. EVERY DAY. PLAY ON.
Play at the grocery store...
Play in open streets...
Play in empty lots...
Play on the sidewalk…
Play in public space...
Play Everywhere Challenge

Awarding $1 million in prizes to cities for kid-friendly innovations nation wide!
City Innovation
Spurring cities to be leaders in creating kid-friendly cities

Standard Setting
Benchmarking to ignite healthy competition among cities across the United States

Thought Leadership
Shining a spotlight to drive national adoption
Playability

The extent to which a city makes it easy for all kids to get balanced and active play

kaboom.org
play matters for all kids